



## **Communities and Equalities Scrutiny Committee**

Date: Tuesday, 22 June 2021

Time: 10.00 am

Venue: Council Chamber, Level 2, Town Hall Extension

Everyone is welcome to attend this committee meeting.

There will be a private meeting for Members of the Committee at 9.30 am in the Council Chamber.

### **Access to the Public Gallery**

Access to the Public Gallery is on Level 3 of the Town Hall Extension, using the lift or stairs in the lobby of the Mount Street entrance to the Extension. **There is no public access from any other entrance.**

### **Filming and broadcast of the meeting**

Meetings of the Communities and Equalities Scrutiny Committee are 'webcast'. These meetings are filmed and broadcast live on the Internet. If you attend this meeting you should be aware that you might be filmed and included in that transmission.

## **Membership of the Communities and Equalities Scrutiny Committee**

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**Councillors** - Hacking (Chair), Azra Ali, Shaukat Ali, Andrews, Battle, Chambers, Connolly, M Dar, Douglas, Evans, Grimshaw, Hilal, S Judge, Rawson, Sheikh, Whiston, Wills and Wilson

## Agenda

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**1. Urgent Business**

To consider any items which the Chair has agreed to have submitted as urgent.

**2. Appeals**

To consider any appeals from the public against refusal to allow inspection of background documents and/or the inclusion of items in the confidential part of the agenda.

**3. Interests**

To allow Members an opportunity to [a] declare any personal, prejudicial or disclosable pecuniary interests they might have in any items which appear on this agenda; and [b] record any items from which they are precluded from voting as a result of Council Tax/Council rent arrears; [c] the existence and nature of party whipping arrangements in respect of any item to be considered at this meeting. Members with a personal interest should declare that at the start of the item under consideration. If Members also have a prejudicial or disclosable pecuniary interest they must withdraw from the meeting during the consideration of the item.

**4. Minutes**

To approve as a correct record the minutes of the meeting held on 25 May 2021.

Pages  
5 - 10

**5. Peterloo Memorial - to follow**

**6. Support for the culture sector in response to the impact of the COVID-19 pandemic**

Pages  
11 - 40

The Committee will receive a verbal update on developments since the Committee last considered this item at its meeting on 11 March 2021. The report that was submitted to the 11 March meeting is enclosed as background information.

**7. The impact of climate change as it relates to the responsibilities for the Communities and Equalities Scrutiny Committee**

Pages  
41 - 46

Report of the City Solicitor

This report aims to provide a discussion point for the Committee as to the areas within their responsibility where the impact of climate change is of particular relevance. It is also for the Committee to determine which areas within its remit it would like to receive more information on and debate further.

- 8. COVID-19 Update** Pages  
Presentation of the Consultant in Public Health and the Head of 47 - 60  
Neighbourhoods

This presentation focuses on the vaccination programme and how communities have worked together to support its roll-out.

- 9. Overview Report** Pages  
Report of the Governance and Scrutiny Support Unit 61 - 68

This report provides the Committee with details of key decisions that fall within the Committee's remit and an update on actions resulting from the Committee's recommendations. The report also includes the Committee's work programme, which the Committee is asked to amend as appropriate and agree.

## Information about the Committee

Scrutiny Committees represent the interests of local people about important issues that affect them. They look at how the decisions, policies and services of the Council and other key public agencies impact on the city and its residents. Scrutiny Committees do not take decisions but can make recommendations to decision-makers about how they are delivering the Our Manchester Strategy, an agreed vision for a better Manchester that is shared by public agencies across the city.

The Communities and Equalities Scrutiny Committee examines the work of the Council and its partners relating to reducing levels of crime, community cohesion, older people and equality and inclusion.

The Council wants to consult people as fully as possible before making decisions that affect them. Members of the public do not have a right to speak at meetings but may do so if invited by the Chair. If you have a special interest in an item on the agenda and want to speak, tell the Committee Officer, who will pass on your request to the Chair. Groups of people will usually be asked to nominate a spokesperson. The Council wants its meetings to be as open as possible but occasionally there will be some confidential business. Brief reasons for confidentiality will be shown on the agenda sheet.

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Agenda, reports and minutes of all Council Committees can be found on the Council's website [www.manchester.gov.uk](http://www.manchester.gov.uk).

Smoking is not allowed in Council buildings.

Joanne Roney OBE  
Chief Executive  
3<sup>rd</sup> Floor, Town Hall Extension,  
Albert Square,  
Manchester, M60 2LA.

## Further Information

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For help, advice and information about this meeting please contact the Committee Officer:

Rachel McKeon  
Tel: 0161 234 4497  
Email: [rachel.mckeon@manchester.gov.uk](mailto:rachel.mckeon@manchester.gov.uk)

This agenda was issued on **Monday, 14 June 2021** by the Governance and Scrutiny Support Unit, Manchester City Council, Level 3, Town Hall Extension (Lloyd Street Elevation), Manchester M60 2LA

## Communities and Equalities Scrutiny Committee

### Minutes of the meeting held on 25 May 2021

#### Present:

Councillor Hacking - In the Chair  
Councillors Azra Ali, Shaukat Ali, Andrews, Chambers, Connolly, M Dar, Douglas, Evans, Grimshaw, Hilal, S Judge, Rawson, Whiston, Wills and Wilson

#### Also present:

Chief Superintendent Paul Savill, Greater Manchester Police (GMP)  
Detective Superintendent Jamie Daniels, GMP  
Damian Dallimore, Greater Manchester Combined Authority (GMCA)

#### Apologies:

Councillor Battle

### CESC/21/17 Minutes

The Chair informed Members that the Committee would receive the report on the Peterloo Memorial at its next meeting on 22 June 2021.

#### Decision

To approve the minutes of the meeting held on 11 March 2021 as a correct record.

### CESC/21/18 Community Safety Partnership Update

The Committee received a report of the Strategic Director (Neighbourhoods) which provided an update on the work of the Community Safety Partnership with particular focus on serious and organised crime, including gun crime and knife crime.

Officers referred to the main points and themes within the report which included:

- Tackling crime and antisocial behaviour;
- Keeping children and young people safe;
- Protecting people from serious harm;
- Reducing the crime impact caused by alcohol and drugs;
- Changing and preventing adult offending behaviour; and
- Next steps.

Damian Dallimore from the GMCA informed the Committee about his role, heading the Violence Reduction Programme for Greater Manchester, managing the Violence Reduction Unit, working as Partnership Lead for Challenger, the partnership approach to tackling serious and organised crime, and working closely with colleagues in Children's Services on complex safeguarding. He highlighted the focus on early intervention, prevention and working with families to address the root causes of violence, and on partnership working and taking a community-led approach.

Detective Superintendent Jamie Daniels delivered a presentation on the current picture and activities to address firearms discharges and serious organised crime. The main points and themes within the presentation included:

- Summary of confirmed firearm discharges in 2020/21;
- Threat mitigation plan, including multi-agency work;
- Operation Haemus, which resulted in a reduction in serious criminality, particularly firearm discharges; and
- Other outcomes over the previous 12 months.

Some of the key points that arose from the Committee's discussions were:

- Public perception of the police and the importance of residents seeing that action was being taken, noting that when people reported incidents such as break-ins, speeding or drug dealing in their area and had difficulty contacting the police on the 101 number or their report was not followed up, they felt it was not being taken seriously and were less likely to report further incidents;
- Issues within specific wards which had been reported to GMP but were still a problem;
- Request for more community police in local areas;
- Tackling antisocial behaviour, noting that this did not just relate to homelessness and street begging;
- How partner organisations worked together;
- To thank GMP officers for their work during the pandemic;
- Action to tackle modern slavery; and
- The forthcoming changes to probation services, supporting people leaving prison and the link between ex-offenders and homelessness.

The Community Safety Lead highlighted the importance of partnership working, particularly in relation to early intervention and prevention. She outlined the local partnership arrangements which were in place in each area, comprising of organisations such as GMP, different Council departments, housing providers and voluntary and community organisations, working together to solve problems in that area. She informed Members that the Community Safety Partnership worked across the whole city, bringing together the strategic leads from those organisations to ensure delivery of the strategy and that there were also strong links with the GMCA, working together and utilising good practice from across Greater Manchester.

The Community Safety Lead informed the Committee that tackling antisocial behaviour was a key priority for the Partnership and outlined some of the work taking place to address this, including encouraging reporting and a Day of Action, advising that a range of partners including GMP, the Council's Neighbourhood Teams and Antisocial Behaviour Team were working together to identify those responsible and action that could be taken in response to it. In response to requests for a breakdown of youth provision across the city and information on organisations funded to undertake preventative work, she advised that she could provide information on youth provision funded through the Community Safety Partnership, although this did not include all youth provision in the city. She advised that this provision was targeted at areas with high levels of antisocial behaviour and crime which impacted on children and young people. She also advised that youth provision was only one

element of this work and cited as other examples the Inclusion Strategy, which aimed to keep children and young people in school, and the Our Manchester Strategy, which she reported, addressed a lot of the underlying issues which led to crime.

Chief Superintendent Paul Savill informed the Committee about the expectations that the newly appointed Chief Constable of GMP was setting out for officers about responding effectively to crime, including the recording of crime, the investigation, safeguarding victims and the victim being satisfied at the end of the process. He reported that the Chief Constable had made clear that this included crimes such as burglaries, vehicle crime and drug supply which affected how safe people felt in their local area. He advised that the new Chief Constable would be looking to have some form of public consultation to enable local people and their representatives to contribute to their local and neighbourhood policing strategy. He highlighted the need to reduce other demands on GMP, particularly responding to reports of vulnerable people, where these were not crime-related, through working with partners to ensure that vulnerable people could access the support they needed while freeing up policing time to undertake the crime recording and investigating activity that the public wanted from GMP. He also referred to improvements in processes to increase efficiency, freeing up resources and officer time. In addition, he highlighted the intake of new police officers and the impact they would have.

In response to a Member's question about domestic abuse, the Community Safety Lead advised that her team produced a regular update for partners about the work taking place in this area and she offered to share this with Committee Members. A Member commented on the wide impact of domestic abuse and advised that it should be referenced within all five priorities of the Community Safety Partnership. The Community Safety Lead informed Members that a consultation was currently taking place about the new Domestic Violence and Abuse Strategy, that feedback from Members was being taken into account and that a report on this would be brought to a future meeting when she could discuss further how this linked into other strategies. In response to a question about Prevent, she advised that she would check what information was available that could be shared with the Committee.

The Strategic Head of Early Help informed the Committee that community champions had been recruited to raise people's awareness of modern slavery and the signs to look out for, while work was also taking place with schools to make them aware of signs that children were at risk of exploitation. She advised that the work to tackle modern slavery had particularly focussed on sexual exploitation and criminal exploitation and outlined work that had taken place to disrupt this activity. She informed Members that the Complex Safeguarding Hub had a dedicated focus on the criminal exploitation of children and that two-thirds of requests for support related to children who were vulnerable or at risk of exploitation. She informed the Committee about the national referral mechanism for children who were vulnerable to and had experienced criminal exploitation and about work with partner organisations such as Barnardo's.

In response to a Member's question, Chief Superintendent Paul Savill advised that the firearms discharges in north Manchester were not a result of the migration of activity from south and central Manchester to north Manchester. He outlined some of the work that had been done in areas such as Moss Side, Hulme and Wythenshawe

to reduce firearms discharges and advised that GMP and its partners wanted to replicate this approach in north Manchester. In response to a Member's question about the number of organised crime gangs in areas of north Manchester, Chief Superintendent Paul Savill advised that he could provide this information outside of the meeting to Members. He also agreed for GMP to meet with north Manchester Councillors to discuss how the issues in their areas were being addressed.

The Community Safety Lead welcomed the opportunities presented by the forthcoming changes to probation services to improve services for people leaving prison, including a mentoring service. She advised that education, employment and accommodation were key issues for people leaving prison.

In response to a question from a Member, the Community Safety Lead reported that there had not been a decrease in the number of people accessing the Street Engagement Hub since the Everybody In scheme had ended.

The Chair thanked the guests for their contribution and thanked GMP for the work they did to keep Manchester residents safe.

### **Decision**

To note the report.

[Councillor Azra Ali declared a personal interest as an employee of Change Grow Live.]

### **CESC/21/19 Overview Report**

A report of the Governance and Scrutiny Support Unit was submitted. The overview report contained a list of key decisions yet to be taken within the Committee's remit, responses to previous recommendations and the Committee's work programme, which the Committee was asked to approve.

### **Decision**

To note the report.

### **CESC/21/20 Exclusion of Press and Public**

### **Decision**

To exclude the public during consideration of the following item which involved consideration of exempt information relating to the financial or business affairs of particular persons and public interest in maintaining the exemption outweighs the public interest in disclosing the information.



**CESC/21/21            Scrutiny Committees' work on cross-cutting themes of the  
Our Manchester Strategy**

The Committee considered the report of the Deputy Chief Executive and City Treasurer that provided an overview of how cross-cutting themes in the *Our Manchester Strategy – Forward to 2025* reset document were to be covered by the scrutiny committees during the 2021/22 municipal year.

**Decision**

To note the report.

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**Manchester City Council  
Report for Information**

**Report to:** Communities and Equalities Scrutiny Committee – 22 June 2021

**Subject:** Support for the culture sector in response to the impact of the COVID-19 pandemic

**Report of:** Strategic Director (Neighbourhoods)

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### Summary

The Committee will receive a verbal update on developments since the Committee last considered this item at its meeting on 11 March 2021. The report that was submitted to the 11 March meeting is appended as background information.

### Recommendation

To note the report.

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**Wards Affected:** All

<b>Environmental Impact Assessment</b> - the impact of the issues addressed in this report on achieving the zero-carbon target for the city
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Cultural organisations in the city lead the way in their response to the climate crisis. Through the Manchester Arts Sustainability Team, partners have established Carbon Literacy Training for the cultural sector. In addition to the carbon reduction programmes at individual organisations, cultural partners are working together on projects to reduce carbon emissions and engage audiences on climate change.
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Our Manchester Strategy outcomes	Summary of how this report aligns to the OMS
A thriving and sustainable city: supporting a diverse and distinctive economy that creates jobs and opportunities	The city's cultural offer is an intrinsic part of the economic and social life of Manchester and is interconnected with the hospitality sector and night-time and visitor economies. The sector is under huge threat because of COVID-19. The Manchester Culture Recovery Plan sets out a strategy for the stabilisation and stimulation of the cultural sector so that it can play an active role in the city's economic recovery and emerge from the financial impact of the crisis.

A highly skilled city: world class and home-grown talent sustaining the city's economic success	The cultural and creative industries sector employs a wide variety of staff, freelancers, and creative practitioners. The strength of Manchester's highly skilled talent pool is a key feature in the city's attractiveness for inward investors and the report highlights a raft of projects and programmes that nurture the talent and skills of the city's residents, provide pathways into the sector and access to employment.
A progressive and equitable city: making a positive contribution by unlocking the potential of our communities	The Culture Recovery Plan identifies the need for the sector to recover and support inclusive growth. The cultural sector delivers entry-level jobs and levels up educational achievement for residents.
A liveable and low carbon city: a destination of choice to live, visit, work	Manchester has a world-leading cultural offer for residents and visitors to access. It adds to the vibrancy of the city centre providing key visitors attractions which engage local people and connect to the city's schools and education offer. It brings neighbourhoods together in mutual understanding. It proudly showcases the diversity in our communities.
A connected city: world class infrastructure and connectivity to drive growth	Culture plays a vital role in making Manchester an internationally regarded city, supporting our visitor economy.

### Contact Officers:

Name: Fiona Worrall  
Position: Strategic Director - Neighbourhoods  
Telephone: 0161 234 3926  
E-mail: [fiona.worrall@manchester.gov.uk](mailto:fiona.worrall@manchester.gov.uk)

Name: Dave Moutrey  
Position: Director of Culture  
E-mail: [Dave.Moutrey@homemcr.com](mailto:Dave.Moutrey@homemcr.com)

Name: Neil MacInnes  
Position: Head of Libraries, Galleries and Culture  
Telephone: 07717 435 204  
E-mail: [neil.macinnes@manchester.gov.uk](mailto:neil.macinnes@manchester.gov.uk)

Name: David Houlston  
Position: Strategic Lead - Policy and Partnerships  
Telephone: 07534 288 788  
E-mail: [david.houlston@manchester.gov.uk](mailto:david.houlston@manchester.gov.uk)

**Background documents (available for public inspection):**

The following documents disclose important facts on which the report is based and have been relied upon in preparing the report. Copies of the background documents are available up to 4 years after the date of the meeting. If you would like a copy, please contact one of the contact officers above.

*Economic Recovery of the City's Cultural Sector*, Economy Scrutiny Committee (October 2020)

*Powering Recovery: Manchester's Economic Recovery and Investment Plan*

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**Manchester City Council  
Report for Information**

**Report to:** Communities and Equalities Scrutiny Committee – 11 March 2021

**Subject:** Support for the culture sector in response to the impact of the COVID-19 pandemic

**Report of:** Strategic Director (Neighbourhoods)

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## **Summary**

The report provides an overview of the impact of COVID-19 on the city's cultural sector; outlines access to local and national financial support for the sector; and describes the role the Council has played, with partners, in supporting the sector.

The cultural sector faces unprecedented challenges as one of the last industries able to reopen on a financially viable basis. It is also an industry reliant on a highly-skilled, flexible but vulnerable freelance workforce that has been severely impacted by a loss of business. The cultural offer is an intrinsic part of the city centre economy and is fundamental to the wider social and economic recovery of the city.

A Manchester Culture Recovery Plan has been developed by the city's Director of Culture with a wide range of partners and stakeholders, and a COVID-19 Culture Recovery Board has been established to lead the city's response to the pandemic and aid the sector's recovery.

Cultural partners have responded creatively to the crisis with many seeking new and digital solutions to engaging audiences and participants. There have been campaigns to reach out to residents and visitors to connect them to the available offer and promote the reopening of some of the city's key institutions in recent weeks.

There are a number of initiatives to assist businesses, support freelancers and deliver reopening strategies at a local and national level. Emergency assistance was made available by Arts Council England and the Government has put in place a Culture Sector Recovery Fund for England. However, there is evidence that the current level and means of support available will be insufficient to sustain the sector for the duration of the continued period of business disruption, and that additional support will be needed to stimulate a recovery. In response to the extended nature of disruption relating to COVID-19, a review process is underway towards a revised Manchester Culture Recovery Plan.

## **Recommendations**

The Committee is invited to consider and comment on the information provided in this report.

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**Wards Affected:** All

**Environmental Impact Assessment** - the impact of the issues addressed in this report on achieving the zero-carbon target for the city

Cultural organisations in the city lead the way in their response to the climate crisis. Through the Manchester Arts Sustainability Team, partners have established Carbon Literacy Training for the cultural sector. In addition to the carbon reduction programmes at individual organisations, cultural partners are working together on projects to reduce carbon emissions and engage audiences on climate change.

Our Manchester Strategy outcomes	Summary of how this report aligns to the OMS
A thriving and sustainable city: supporting a diverse and distinctive economy that creates jobs and opportunities	The city's cultural offer is an intrinsic part of the economic and social life of Manchester and is interconnected with the hospitality sector and night-time and visitor economies. The sector is under huge threat because of COVID-19. The Manchester Culture Recovery Plan sets out a strategy for the stabilisation and stimulation of the cultural sector so that it can play an active role in the city's economic recovery and emerge from the financial impact of the crisis.
A highly skilled city: world class and home-grown talent sustaining the city's economic success	The cultural and creative industries sector employs a wide variety of staff, freelancers, and creative practitioners. The strength of Manchester's highly skilled talent pool is a key feature in the city's attractiveness for inward investors and the report highlights a raft of projects and programmes that nurture the talent and skills of the city's residents, provide pathways into the sector and access to employment.
A progressive and equitable city: making a positive contribution by unlocking the potential of our communities	The Culture Recovery Plan identifies the need for the sector to recover and support inclusive growth. The cultural sector delivers entry-level jobs and levels up educational achievement for residents.
A liveable and low carbon city: a destination of choice to live, visit, work	Manchester has a world-leading cultural offer for residents and visitors to access. It adds to the vibrancy of the city centre providing key visitors attractions which engage local people and connect to the city's schools and education offer. It brings neighbourhoods together in mutual understanding. It proudly showcases the diversity in our communities.



A connected city: world class infrastructure and connectivity to drive growth	Culture plays a vital role in making Manchester an internationally regarded city, supporting our visitor economy.
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**Contact Officers:**

Name: Fiona Worrall  
 Position: Strategic Director - Neighbourhoods  
 Telephone: 0161 234 3926  
 E-mail: fiona.worrall@manchester.gov.uk

Name: Dave Moutrey  
 Position: Director of Culture  
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**Background documents (available for public inspection):**

The following documents disclose important facts on which the report is based and have been relied upon in preparing the report. Copies of the background documents are available up to 4 years after the date of the meeting. If you would like a copy, please contact one of the contact officers above.

*Economic Recovery of the City's Cultural Sector*, Economy Scrutiny Committee (October 2020)

*Powering Recovery: Manchester's Economic Recovery and Investment Plan*

## 1.0 Introduction

- 1.1 The cultural sector was the first to lockdown in March 2020 and will be the last to be fully released. Cultural venues in the performing arts have been severely impacted, as well as those that typically generate high levels of earned income from customers through events, festivals and catering and hospitality sales.
- 1.2 Whilst social distancing requirements continue to be in place, the restrictions will make the re-opening of many cultural venues, activities and events unviable and severely impact the opportunity to generate income from customers well into 2021, if not beyond.
- 1.3 We anticipate that the vast majority of the earned income generated by cultural organisations under normal operating conditions will have been lost in 2020/21. The Council's 2019/20 Cultural Impact Survey showed that the pre-pandemic level of earned income was £34,682,662 across the 47 organisations who submitted a response.
- 1.4 The sector has benefitted from Government support for businesses, including funding delivered via the Council such as business grants. There have been several sector-led and local initiatives that have helped to sustain cultural businesses and enable companies and artists to deliver creative activities during lockdown.
- 1.5 Arts Council England (ACE) and other sector agencies diverted funds to provide emergency support for cultural businesses. In July 2020, the Government announced the Culture Recovery Fund (CRF) - a £1.57 billion package of support to protect cultural, arts and heritage institutions in 2020/21. A further remaining tranche of CRF funding is due to be awarded by ACE in March 2021. Whilst we hope a number of Manchester based organisations successfully apply for this support, many companies will be in an extremely difficult financial position this year, especially from April 2021 onwards.
- 1.6 The Manchester Culture Recovery Plan was launched by the Executive Member for Skills, Culture & Leisure in July 2020 (see Appendix 1). The needs of the sector and the role that the culture offer should play in the city's wider recovery are reflected in Powering Recovery: Manchester's Economic Recovery and Investment Plan (published November 2020).
- 1.7 The Director of Culture has started the process to refresh the Culture Plan, to provide a vision and strategy for the sector in the face of the continued impact of COVID-19. The refreshed plan will factor in the Government's recently published Road Map and additional financial support measures announced by the Chancellor in the spring budget.
- 1.8 The Council's virtual 'Culture Team' brings together officers in the City Policy and Libraries, Galleries and Culture Teams. Under the leadership of the Director of Culture, the team has provided a range of support to Manchester-based organisations and freelancers with the aim of putting Manchester's cultural sector in the best possible position to recover.

## **2.0 Impact of COVID-19 on the cultural sector**

- 2.1 Whilst national and local lockdowns persist and social distancing requirements continue, COVID-19 restrictions continue to cause severe challenges. Restrictions either prevented the re-opening of the sector or have made a return to operation unviable. During summer 2020, restrictions nationally were gradually unlocked but Greater Manchester entered Tier 3 in October 2020, followed by the second and third national lockdowns; these have compounded the sector's challenges and losses in the city.
- 2.2 The continued lockdown and phased reopening programme announced by the Prime Minister on 22 February 2021 will continue to severely impact the ability of the sector to return to normal and generate income from customers well into 2021. For the most part, the business models of arts and cultural organisations are built around mass gatherings and these are likely to be subject to social distancing measures for some time to come.
- 2.3 The Government's Culture Recovery Fund and other measures have provided welcome support, but the indications are that some organisations will not survive the crisis as it continues into 2021 without further Government support into 2021/22. Many others will need substantial restructuring, imposing fundamental changes to what they do and how they do it. The ecology of freelance artists and creatives, which is vital to the creative health of our city, is severely damaged.
- 2.4 These factors will clearly reduce the sector's ability to support the recovery of our communities and the economy, especially the city centre. The impact will reach beyond arts and culture into the wider creative industries, which has a symbiotic relationship with the creative ecology through a combination of shared people with portfolio careers, supply chain factors and the cross-fertilisation of ideas and content.

## **3.0 Cultural Impact Survey Data**

- 3.1 The Council's Cultural Impact Survey collects data each year on the economic and social impact of cultural organisations. It is open to all cultural partners in the city, and compulsory for those funded by the Council as part of annual monitoring. The Cultural Impact Survey enables the Council and partners to:
- Understand the city's cultural sector in terms of economic impact and social value
  - Demonstrate progress towards the Our Manchester Strategy and Cultural Ambition
  - Advocate for arts and culture and the Council's continued investment
  - Understand patterns of Manchester resident engagement in arts and culture and identify any gaps or weaknesses
  - Create a resource for the Council and cultural organisations which supports business planning and funding applications

- 3.2 The 2019/20 Cultural Impact Survey will be a particularly important tool in understanding the impacts of the pandemic on the city's cultural sector; a presentation on the findings will be provided at this meeting.
- 3.3 For the purposes of this report, it is important to highlight the data on organisational income. The 2019/20 survey illustrates the pre-pandemic levels of activity and business income generated by the city's cultural sector. Whilst those responding to the survey represent a focused section of the cultural economy and businesses in receipt of public sector support, it provides a helpful view of the revenue streams for the cultural sector from which a likely impact of COVID-19 can be forecasted.

The 47 organisations participating in the survey reported the following income:

£18,510,519	Manchester City Council investment (includes grants, contracts, Manchester Art Gallery and Manchester Libraries)
£38,296,528	Other public sector grants (including Arts Council England)
£12,503,791	Private sector income (includes philanthropy, donations and sponsorship)
£34,682,662	Earned income (includes retail, catering, venue hire and contracts for services)
<b>£102,693,500</b>	<b>Total combined income</b>

*(N.B. The Culture Team manages a record of and regularly communicates with 140 cultural organisations in Manchester)*

- 3.4 During the 2020/21 financial year, cultural organisations have been closed or unable to operate normal business for much of the year. As such, very little earned income will have been generated, which will have put the £34,682,662 reported in the previous year directly at risk.

#### **4.0 Loss of earned income and diversion of public funds**

- 4.1 In recent years, there has been an emphasis on encouraging cultural organisations to build a range and diversity of income streams to reduce their reliance on public sector funding and to increase their financial resilience. However, it has been the companies that have been most successful in these endeavours that have been disproportionately impacted though the loss of their earned income during COVID-19. Organisations have also reported lost sponsorship from private companies, who are themselves managing the impacts of the pandemic.
- 4.2 There has also been a reallocation of public sector and philanthropic funding available. Whilst core funding such as the ACE's National Portfolio (NPO) and the Council's Strategic Cultural Investments and Cultural Partnership Grants have continued unchanged, other funding streams (across a range of public bodies and trusts and foundations) for projects and capital programmes have been paused, with funds diverted to emergency support measures. Smaller companies that rely more heavily on project funding, with cost-recovery models to cover their fixed premises and staff costs, have been particularly adversely impacted.

## 5.0 Culture during local lockdown

- 5.1 At the start of lockdown, companies were forced to postpone or cancel exhibitions, events and project plans. Most cultural partners reacted quickly to the challenge of the suspension of face-to-face activity by seeking alternative ways to deliver their programmes online or in different ways. Alternative COVID-secure projects and special initiatives during lockdown have demonstrated some creative approaches to maintaining relationships with audiences, participants and artists.
- 5.2 Some partners showcased performances through digital channels, including through the GMCA-supported United We Stream initiative, such as the Manchester Jazz Festival's 'Jazz Unlocked' in May, or through their own new and direct platforms, including the Manchester Histories Festival 'DigitFest' in September and Manchester Literature Festival in October 2020.
- 5.3 Many cultural organisations continued to engage participants groups during the pandemic. For instance, The Men's Room stepped in to support homeless people by staffing the emergency accommodation put in place, and other companies provided creative activity packs for vulnerable people who were required to isolate and shield.
- 5.4 Further examples include:
- In spring and summer 2020, Company Chameleon took #TheSaturdaySessions, their dance classes for young people in Openshaw and Manchester, online, creating unique sessions for young people aged 4-16 years to continue their engagement in regular dance activity. When restrictions relaxed in autumn, the annual recruitment for Company Chameleon's youth dance company went ahead. Despite the challenges, they received the highest number of applications since the youth company launched and following a successful audition, 35 young people aged 11-21 years joined as this year's Chameleon Youth Junior and Senior cohorts.
  - Buddyline is a project that Reform Radio have delivered twice during lockdown and are currently delivering for a third time. Reform Radio's young people cohorts are buddied up with older people who are participants of Reform Radio's sister station, Sonder Radio, which supports adults over the age of 50. The "buddies" have one phone call a week where they can talk to each other about whatever they feel like. This project aims to reduce the feeling of isolation brought on by COVID-19 and the resulting lockdowns but also to give the participants the opportunity to create a weekly routine, learn digital skills and build confidence.
  - In March 2020 as Venture Arts had to close its doors, the team immediately contacted all its learning-disabled artists that attend regular activity at the arts centre. Venture Arts found out who could access the internet at home and set up regular Zoom sessions with them. They fundraised for new Wi-fi-enabled iPads to give to others and delivered or

posted art materials to people's homes. Before long they were reaching 95% of their participants, and delivering over 150 individual, online art sessions per week. Venture Arts have been creating social opportunities too, where their artists can get together on Zoom for discos, singalongs, footy club and more.

- HOME's 'HOME Soon' panel was created in the run up to the September reopening, to ensure that a diverse group of voices had the opportunity to feed ideas into HOME's strategic plan. Made up of eight people who represent and have experience of working with people severely affected by COVID-19, the panel was a mixture of staff, volunteers and artists. The panel ensured that HOME's reopening campaign and programme was fully accessible and reflected the diversity of audiences. Its success changed the way HOME operates – they will be bringing together a similar panel, HOME Futures, to help ensure these voices continue to be heard as they develop the company's strategic plan for the next few years.

- 5.5 Additional case studies showing examples of some of the creative activities cultural sector organisations have delivered during the pandemic are also featured in the Economic Recovery of the City's Cultural Sector, Economy Scrutiny Committee (October 2020).
- 5.6 The Manchester Culture Awards were introduced in 2018 by Executive Member for Skills, Culture & Leisure with the aim to celebrate and profile arts and cultural activity in Manchester. Unfortunately, the third Culture Awards due to take place in November 2020 could not go ahead. As cultural organisations were facing such uncertainties when the launch would have taken place and it was not known what position organisations would be operating in later in the year it was decided that a celebratory awards event might not be appropriate.
- 5.7 As we begin to follow the Government's new recovery roadmap, there is more confidence about holding the Manchester Culture Awards in some form this year. Planning is underway for a launch for nominations in June 2021 against categories that will highlight the artistic achievements and reputation of arts and culture in the city, with a focus on the sector's positive contributions across the city's agendas; economic, social, education and health impacts, as well as resilience and response during the pandemic. The event will provide an opportunity for partners to come together and share much-needed moment of reflection, celebration, and inspiration following an unprecedentedly challenging year.

## **6.0 Reopening and closures during COVID-19**

- 6.1 The Cultural Leaders' Group, chaired by the Director of Culture, has created three subgroups to jointly develop reopening strategies: a Museums and Galleries group, a Performing Venues group, and a team looking at the safe return of Participatory Cultural Activities. The groups have consulted with national industry bodies to review Government guidance.



- 6.2 The first organisations to fully or partially reopen as restrictions were lifted were museums, galleries and heritage attractions from July 2020. The National Football Museum, Manchester Art Gallery, Science and Industry Museum, the Whitworth and Manchester Museum all reopened in July - September to provide well-managed, socially distanced attractions. Cinema and outdoor performances were also allowed to resume activity from July 2020 but many cinemas found it difficult operating below capacity and encountered issues around the international release schedules for films that had been disrupted.
- 6.3 Some cultural organisations also started to open operationally to small groups of participants - such as Z-arts and Contact - and others started to open their retail, catering, hospitality and wedding operations - including Hallé St Peters, Night & Day and Elizabeth Gaskell's House, to provide valuable income or to support their commercial tenants.
- 6.4 Performing arts venues and small independent music venues were permitted to reopen from 11 July 2020. However, for many it was not possible to do so in a way that is compliant with Government guidelines on physical distancing in enclosed spaces, whilst also being financially viable. Local lockdown measures in Greater Manchester limiting the meeting of mixed households compounded the issue in the city for the sector. Nightclubs - a vital part of the music ecology and night-time economy in the city centre - have been required to remain closed nationally throughout the entire period.
- 6.5 Venues need to work with complex requirements to ensure that performers are safe, which impacts on actors, musicians, orchestras, ensembles and choirs. Social distancing requirements, the nature of particular buildings, the lack of facilities and the physical restrictions they impose (e.g. audience capacity, fixed seats, lack of circulation space and toilets, lack of outdoor space) or because opening is not financially viable are all reasons that for many organisations they have not been able to resume their activities.
- 6.6 Just as some theatres were planning to launch live performances or had completed pre-production and rehearsals for Christmas shows, Greater Manchester entered Tier 3 on 23 October 2020. Then from 4 November, further lockdown measures specified that cultural venues, including museums and galleries, were no longer permitted to open.
- 6.7 Festivals have also been adversely impacted. Companies with a seasonal events or programmes have lost significant if not their entire commercial income for the year. Venues that are reliant heavily on Christmas productions and those that had prepared and invested in autumn and winter seasons that could not run have lost significant revenues having taken the difficult decision and financial risk to reopen.

## **7.0 Impact of Government support for businesses**

- 7.1 Access to mainstream Government funding for businesses has made a considerable contribution to the sector. Business grant and rate relief

programmes have been of benefit to eligible businesses. Unfortunately, registered charities were out of scope for Small Business Rate Relief and the associated Small Business Grants scheme, but the extension of Retail Rate Relief to the hospitality and leisure sector has benefited public venue operators. Small premises and those with a low rateable value were able to access a Retail Hospitality and Leisure Grants, but for most mid and larger scale premises, their rateable values were too high to attract the grant.

- 7.2 Officers in the Culture Team identified almost 100 small cultural businesses and micro enterprises that were unable to access the Government's COVID-19 business grants and worked with the Work and Skills team to encourage applications to the Discretionary Grant programme which was available in the summer to businesses that were ineligible for the grant schemes above.
- 7.3 The Government's various iterations of the Local Restrictions Support Grant and Additional Restrictions Grant schemes have provided scope for Local Authorities to make further discretionary awards to businesses. Officers are supporting new and future opportunities for businesses across the cultural and creative industries sector to apply for support, especially where it can help to retain and protect the infrastructure of public facing venues whilst they remain dormant for months to come.
- 7.4 In February 2021 two new schemes were launched by the Council which focus support on the cultural sector. An Expanded Additional Restrictions Grants scheme is currently open and includes a focus on supporting the Tourism and Cultural Sectors and Airport Supply Chain. A further Expanded Additional Grants scheme focussing on Strategically Important Cultural, Entertainment or Convention Facilities in the city is currently under development.
- 7.5 One major cultural organisation has reported use of a government backed loan. The Coronavirus Business Interruption Loan Scheme and Bounce-back loans are available to the sector, but many have fears about their ability to repay the loans available.
- 7.6 The Job Retention Scheme and its extensions continue to be a welcome and vital form of support. Cultural organisations have been furloughing staff where possible, retaining cores staff teams with the flexibility to bring people in and out of furlough to maintain the business and its activities. The 3 March 2021 Budget confirmed that the scheme will be extended until September 2021.
- 7.7 Coronavirus Self-Employment Income Support Scheme (SEISS) provides assistance to established freelancers and, subject to further announcements, will continue up to the end of April 2021. As has been widely reported, the eligibility criteria exclude many freelancers and the criteria seem to particularly adversely impact freelancers in the cultural and creative industries sector, especially new entrants to the industry. There may be a significant impact on talent retention.
- 7.8 ACE and the National Lottery Heritage Fund both responded very quickly to the crisis. They repurposed existing grants programmes to provide COVID-19



emergency funding measures designed to ensure companies stay solvent and survive the initial months of the crisis. ACE also announced that its NPO funding programmes will be extended from four to five years, which was widely seen as a helpful move. ACE also announced some targeted support for creative practitioners and has grant-aided several industry bodies to distribute funds, including Help Musicians UK and Outdoor Arts UK.

- 7.9 The most targeted form of government support for the sector has been delivered through the Culture Recovery Fund, a £1.57 billion package of support to protect cultural, arts and heritage institutions. Arts Council England, National Lottery Heritage Fund and Historic England and others have been distributing grant and loan support on behalf of the government. Cultural organisations in Manchester appear to have performed well in achieving successful applications but the process and criteria have prevented some smaller organisations and commercial companies less familiar with public funding processes, from being able to access support. Results of the latest round of funding from the programme will be announced in March 2021.

## **8.0 Impact on the workforce**

- 8.1 Freelancers make up a significant proportion of the cultural sector's workforce and supply chain. The Council's 2019/20 Cultural Impact Data Survey (with 47 organisations participating) reported a total number of 2,022 employees at cultural organisations, across 1,220 full-time equivalent (FTE) roles. The responding organisations also contracted a total of 3,421 individual freelancers. Across the wider creative industries sector, the freelance rate compared to permanent staff is even higher, with over 80% reported amongst film and broadcast industries.
- 8.2 This community of workers is a crucial feature of the sector; having a flexible and skilled talent base in the city is one of the reasons Manchester has been able to grow its cultural offer and attract creative and digital sector growth. Whilst freelancers are possibly the most vulnerable part of the workforce, they are also the most valuable in terms of the creation of artistic work.
- 8.3 Whilst the Job Retention Scheme has been an opportunity for many companies to furlough staff to reduce their business costs, there were early waves of redundancies with those on casual and zero-hours contracts being let go first. When the less generous Job Support Scheme was announced in September 2020, it was of most benefit those companies able to return, at least in part, to operations. This change in Government support prompted a further wave of redundancies in the autumn. Despite the later reintroduction of the Job Retention Scheme, companies that has started redundancy procedures felt given the ongoing duration of the disruption, and continued uncertainty about the Chancellor's commitment to furlough funding, that they needed to make longer term decision about their staffing requirements.
- 8.4 The Centre for Cultural Value research on the impacts of COVID-19 has recently highlighted concerns about younger workers. The research shows that more than a quarter (27%) of creative workers under the age of 25 left

creative occupations after lockdown, compared with 14% of workers aged 25 and over. Whilst there is an expectation that the under 25s have a relatively high turnover in and out of the creative industries, this is usually around 15%.

- 8.5 The Factory Academy has launched a creative industries sector-wide alliance to take forward research, strategies and programmes to meet the skills needs of the sector and to work with sector skills agencies to deliver the Government's Kickstart Scheme. With the current lack of operational and commercial activity in the sector, the full benefits of this scheme will be realised once restrictions ease and business confidence returns.

## **9.0 Other local support for the sector**

- 9.1 MIF Artist and Freelance Creative Drop-In has been hosting free regular drop-in sessions on Zoom where artists and creatives across all artforms can come together to share experiences and ideas during lockdown. The sessions were initially run daily and are currently weekly hosted by different leading creative practitioners across creative disciplines.
- 9.2 The GM Artists Hub project has been backed by Community Arts Northwest, Contact, hÅb + Word of Warning, HOME, Manchester International Festival, Octagon Theatre Bolton, Oldham Coliseum Theatre, Royal Exchange Theatre, SICK! Festival, Sustained Theatre Up North, The Lowry, Waterside Arts & Creative Industries Trafford and Z-arts. Leading arts professionals from these companies are providing regular one-to-one advisory sessions to artists from across all artforms.
- 9.3 Following consultation with artists, a group of cultural partners, under the leadership of the Artistic Director and CEO of Manchester International Festival, have pooled resources to initiate a programme of commissioned work from Manchester and Greater Manchester artists over the spring and summer, generating employment and contributing to re-invigoration of Manchester's creative scene.
- 9.4 United We Stream is a new Greater Manchester online broadcast platform established by GMCA during the lockdown period to provide a way of promoting live music and performances from the city to audiences locally and further afield. Events on the platform are free to view but audiences are invited to make donations. Funds raised through donations have supported a relief fund for night-time economy businesses, the Mayor of Greater Manchester's Charity and Nordoff Robbins Music Therapy Charity.

## **10.0 Manchester Culture Recovery Plan**

- 10.1 The Manchester Culture Recovery Plan looks optimistically towards 2021 and provides a flexible and practical strategy towards getting Manchester's cultural offer back in business.
- 10.2 2021 is a Manchester International Festival year; planning is underway amongst partners to focus on a high-profile spring and summer citywide

programme with promotional campaigns. Naturally given continued impact of COVID-19, organisers of MIF21 and other events coming up in 2021 have been putting contingency arrangements and alternative plans in place to be able to pivot as best as possible if necessary.

- 10.3 The Culture Recovery Plan sets out the case to request a £72m investment strategy to meet the business stabilisation needs of the sector (business retention) and the support needed to stimulate the reopening process and contribute to the city's overall economic recovery:

<b>Stabilisation</b> - A proposed package of financial assistance over two years totalling £35.9m needed to secure the cultural infrastructure in the city, to support organisations and venues:	
£20.7m in 2020/21 * (£18.04m achieved)	£15.2m in 2021/22
<b>Stimulus</b> - Place-based two-year stimulus proposal totalling £31.1m designed to re-start the cultural economy and enable the sector to play a central role in rebuilding the citywide economy:	
£13.9m in 2020/21	£17.2m in 2021/22

- 10.4 The Director of Culture is leading a refresh of the Plan reflecting the extended duration of COVID-19 and lasting impact on the sector. Because of the devastating health implications of the pandemic, the next iteration of the plan will focus on the role of the sector in supporting the health recovery of the city, as well as the economic recovery. The new document will include the recently announced Government Roadmap and financial support measures announced by the Chancellor in the March 2021 budget.

### 11.0 Manchester's Economic Recovery and Investment Plan - Phoenix Fund

- 11.1 As part of the needs identified within the Culture Recovery Plan, a proposal for £6m of cultural investment has been set-out within *Powering Recovery: Manchester's Economic Recovery and Investment Plan*. The proposal (which is part stabilisation and part stimulus) recognises that it is important that sufficient funds are made available for Manchester-based institutions and venues. Cultural venues need to play a role in bringing people back to the city centre, and reinvigorating Manchester's visitor, daytime and evening economy in 2021.

- 11.2 The proposed Phoenix Fund also features a request for investment to retrain or upskill key parts of the arts and cultural workforce where skills are in danger of being permanently lost.

### 12.0 The Council's support for the culture sector

- 12.1 The Council has provided additional flexibilities and support for the arts and cultural organisations which it funds directly during lockdown. The Council's investment in arts and culture is made through the Strategic Cultural Investments and Grants portfolio, which has a combined value of £4.2million.

At the start of COVID-19, the Council, along with the other main funding bodies providing core funding for Manchester arts and cultural organisations (ACE and GMCA), removed the conditionality of its funding agreements. This allowed recipients to plan and implement contingency measures and to use Council funding contributions where they were most needed.

- 12.2 Monitoring and reporting on funding agreements was suspended from April 2020 until September 2020, in line with ACE and GMCA. Following the tentative steps to reopen the sector over the summer, all funding requirements were reinstated from 1 October 2020. However, with the further national lockdowns that have been in place in November 2020 and from January 2021, the Council has continued to monitor organisations but has suspended delivery targets for the remainder of this financial year. Now that the roadmap for coming out of lockdown has been announced, the Culture Team will work with funded organisations to review outcomes and Key Performance Indicators for 2021/22 in the coming weeks.
- 12.3 A Manchester Culture Recovery Board was established in June 2020 to co-ordinate the city's post COVID-19 Culture Recovery Plan. It is concerned with areas over which the Council has control and significant influence. The Plan feeds into Manchester City Council's wider plans for the economic and social recovery of the city. Chaired by Executive Member for Skills, Culture & Leisure, the board brings together Council officers and representatives of the sector and wider partners.
- 12.4 Whilst the bidding process for the Government's Culture Recovery Fund has not allowed for place-based applications, a number of organisations successfully included funding for joint recovery investment strategies in their applications. There are two workstreams a) work with the Manchester Cultural Education Partners and b) an Audience development, PR and Marketing campaign. Both groups are being supported by council officers.
- a) Manchester Cultural Education Partnership (MCEP) is a collaboration between cultural, educational and youth organisations. The partnership across these sectors is reflected in strategic and working groups and in the delivery of associated projects. Cultural partners successfully secured £115,000 via the Cultural Recovery Fund for MCEP activity. Some initiatives are being delivered by individual organisations and collaborative activities include:
- A partnership coordinator post.
  - Communications, including development of a dedicated website aimed at educators.
  - 25 Young Influencers aged 10 – 21 years old recruited as youth panel and creatives.
  - 13 pilot digital projects demonstrating how creativity can support learning across the curriculum
  - National Careers Week (1-6 March 2021) will see a programme of creative industry speakers and workshops delivered remotely in partnership between cultural organisations and local schools. The Council's Work &

Skills Team are supporting the development of the programme and of longer-term relationships with careers and skills advisors in schools.

- Unlock Your Imagination, a series of activities to support creativity and wellbeing during lockdown. More info here: <https://www.creativeyouthmcr.org/>

Several cultural partners have also included the joint MCEP recovery work in their Cultural Recover Fund Round Two applications to provide continuity of delivery into 2021/22. Members of MCEP are also working on strengthening partnerships with schools and youth organisations, supporting educational recovery plans, Manchester's Skills for Life and developing resources to 'decolonialise' the curriculum.

b) A Joint £200,000 Audience Development project has been developed to aid the cultural recovery of the region and to support the public's confidence in returning to venues and events in the city centre. The three target groups and messages are:

- Greater Manchester audiences: as venues reopen and travel to experience arts and culture is allowed, this will ensure that audiences are aware that cultural activity in the city is still taking place, that the programme remains high quality, and that venues are amongst the safest places to be.
- New audiences: reaching out to people not traditionally engaged in cultural activity and underlining the value of arts and culture.
- Health and Wellbeing: aligning with partners in the NHS to underline the value of culture to health and wellbeing.

Eleven organisations have contributed funding through the Cultural Recovery Fund and are driving the project, however delivery will include the wider sector and campaign tools and messaging will be made available to them. The campaign will also be promoted by Visit Manchester, CreativeTourist.com and see the launch of Loads to Do, the Council's new 'one stop shop' culture site for residents.

Alongside the marketing campaign is a grassroots engagement strand that will bring together cultural organisation's community cultural ambassadors to support the campaign at a local level. This is a longer-term piece of work that will also consult with residents about their needs emerging from the pandemic, what kind of work they would like to see at cultural venues and facilitate a day of community cultural events across the city. The Cultural Ambassadors will be supported to connect with cultural venues programming and marketing teams to report their findings and influence future planning by the venues, developing a more sustained approach to engaging residents less represented in audiences now. The Experienced audience development specialist Sharon Raymond has been engaged to deliver this work.

An independent company, Indigo Bluegrass, has been commissioned to evaluate the programme overall. and Marketing Manchester has been commissioned as project managers. The Council's Communications, Culture and Visitor Information Teams are supporting the workstreams.

- 12.5 In June 2020, with the benefit of the Council's insights into the challenges and threats to the sector of the COVID-19 crisis and associated lockdown, a detailed response to the Department of Digital, Culture, Media and Sport's (DCMS) inquiry into the impact of the sector was submitted for the city.
- 12.6 To date, four sector surveys, one specifically targeting music venues, have been undertaken to engage cultural partners. Survey results have enabled officers to target assistance, provide detailed information on the challenges in the city and to inform the one-to-one support provided, especially in helping companies secure Government grants and access business rates flexibilities.
- 12.7 Ensuring local cultural organisations receive the financial support they need to stabilise their businesses has been a priority. For example, a round-table meeting chaired by the Executive Member for Skills, Culture and Leisure was held with Music Venues, with the help of the Music Venue Trust in August 2020. And in August 2020 and January 2021, the Culture Team arranged webinars, with the help of the Business Growth Hub, to support businesses applying to the CRF. When surveying people that attended the January webinar, 100% of survey respondents said it was useful and that they went on to make an application to CRF. 90% of respondents said the information they received influenced their application and / or decision to apply.
- 12.8 With the benefit of a generous donation from the Savannah Wisdom Foundation with funding from B&M Retail PLC, a £500,000 Cultural Hardship Fund for Freelancers was launched in January 2021, awarding grants of £1,500 to individual freelancers that are either Manchester residents or GM residents who can evidence that they work in the sector in Manchester and who are facing hardship. On the opening day 1 February 2021, 170 applications were received and over 540 people had engaged with the application portal in the first week, giving a stark indication of need. Applications closed on 1 March 2021, by which time 330 applications had been received and grants had been awarded to 182 Manchester and Greater Manchester based freelancers. At the time of writing, the assessment of applications is ongoing and the number of people who will benefit will grow. The application process has been supported by the City Council by a cross departmental team including specialist Culture Team support and with colleagues at HOME who have provided a dedicated phonenumber and support for applicants.

### 13.0 Stabilisation funds secured to date

- 13.1 To date, the following emergency and stabilisation grants have been awarded through ACE's support and the Cultural Recovery to Manchester-based cultural businesses:

ACE Emergency Funds NPO	£1,043,449
ACE Emergency Funds Non NPO	£1,077,663
ACE CRF Grass Roots Music	£262,114
ACE CRF Grant Round A	£9,671,964
ACE CRF Grant Round B	£2,147,434

ACE CRF Grant £1m+	£2,854,444
Heritage CRF Grant	£996,200
<b>Total</b>	<b>£18,044,268</b>

13.2 It is hoped that the support and webinars arranged by the Council for applicants, with assistance from the Business Growth Hub, have made a difference in the quality and success of application from Manchester.

13.3 To date, we estimate that up to 40% of the cultural organisations in the city may not yet have received any sector-focused COVID-19 support.

#### **14.0 Support for Capital Cultural Projects**

14.1 *Powering Recovery: Manchester's Economic Recovery and Investment Plan* includes a request for a stimulus package for several key capital cultural investments totalling £36.9m:

- Craft and Design Centre Redevelopment £5m
- Z-arts Centre £2.5m
- Space Studios £5m
- Campfield Yard £8.5m
- Crossley House Creative Industries Centre £12m
- Home Arches £2.3m
- Cultural Place Shaping £1.6m

#### **15.0 Support for Training and Young People**

15.1 The government's Kickstart Scheme - provides funding to create new job placements for 16 to 24 year-olds in receipt of Universal Credit and at risk of long-term unemployment. Employers in the cultural and creative industries sector are keen to create work experience opportunities through the scheme and a consortium approach has been developed.

15.2 Cultural education charity, Curious Minds and The Factory Academy rallied Greater Manchester and North West based arts organisations to propose initial Kickstart scheme job roles for a joint application, led by Cultural and Creative Skills as a 'Gateway Organisation'. An application was submitted to the Department for Work & Pensions in October and in February the consortium received confirmation that 58 roles have been approved for Greater Manchester.

15.3 Organisations that were successful as part of the consortium application include; Manchester International Festival (MIF) (10 roles); HOME (8 roles); Royal Exchange Theatre (6 roles) and Contact (12 roles). The next stage is to for the job roles live with DWP when organisations are ready - MIF is the first to have submitted immediate roles for recruitment and conversations are underway with others. A launch event is planned in April to celebrate the first roles going ahead and to encourage more employers to get involved.

15.4 The Factory Academy has developed 'Kickstart Creative' - a training programme aligned to the Kickstart roles which is available to Greater Manchester based employers in the sector and includes training for line managers. In order to prepare people for Kickstart jobs and to create a pipeline of talent, The Factory Academy is running DWP approved pre-employment training academies that embed a BTEC qualification in Work Skills. 29 people have completed the training so far with 15 currently on programme and a further 45 planned to start by the end of July 2021. The DWP will be able to refer participants in the pre-employment programme into roles that come available within the creative sector.

## 16.0 Conclusion

16.1 The Prime Minister's roadmap for easing COVID restrictions was announced on 22 February and it includes specific plans for the cultural sector. At Stage 3 of the plan, and not before 12 April, it is hoped that indoor entertainment and hospitality will return, including museums, galleries, theatres, and cinemas, and some large events will restart with reduced capacity limits:

- Indoor events: 1,000 or 50%
- Outdoor other events: 4,000 or 50%
- Outdoor seated events: 10,000 or 25%

16.2 Event pilots will be run with social distancing as part of the Events Research Programme, including use of enhanced testing approaches and other measures to run events with larger crowd sizes and reduced social distancing to evaluate the outcomes. It will examine how events can take place without the need for social distancing using other mitigations such as testing.

16.3 At Stage 4, not before 21 June, and at least five weeks after Step 3, the plan is to remove all legal limits on social contact, allowing for indoor household mixing and depending on the outcome of Events Research Programme, the government hopes to be able to lift restrictions on events sectors, reopening settings including nightclubs, large events and theatre performances and potentially with testing procedures to reduce the risk of infection.

16.4 The Culture Recovery Plan had forecast that the country would be now in a position to reopen cultural activity, to rebuild the cultural offer and restart the city's cultural life but the nation faces continued disruption at least until mid-June 2021. England is currently in the midst of its third national lockdown and Greater Manchester has experienced far-reaching social and economic restrictions for most of the year as part of additional local measures. The devastating impact of COVID-19 on the country has extended far beyond anyone's expectations and businesses in Manchester have been particularly adversely impacted.

16.5 The Director of Culture has started the process to refresh the Cultural Recovery Plan to provide a vision and strategy for the sector in the face of the continued impact of COVID-19. It is more apparent than ever that as well as the economic recovery role that the cultural sector needs to play, that it has an



important contribution to health and wellbeing of Manchester's residents too. Evidence shows that participating in cultural activities and attending arts and cultural events can help to combat isolation, enable people to make connections and socialise, increase confidence levels, provide opportunities to explore and share experiences and possibly most importantly - to have some joy and fun.

- 16.6 A wide-ranging consultation approach is being deployed to inform the Cultural Recovery Plan refresh, working with lead members and colleagues internally, and with partners across the sector to take account the ongoing impact of the pandemic on cultural businesses on the ground. This includes:
- Consultation with the Cultural Leaders Group
  - Consultation with other cultural partners through existing fora and network meetings such as 'What's Next'.
  - Being informed by national conversations with Arts Council England and the new network of Cultural Leaders groups across the North.
- 16.7 As part of spring budget on 3 March 2021, the Chancellor is expected to announce £408m of support for museums, theatres and galleries in England to reopen when COVID restrictions ease. Further Culture Recovery Fund investment will be welcomed and the full announcement will be reviewed once details are available.
- 16.8 Officers continue to maintain contact with cultural partners and music venues supporting and advising individual businesses and sharing information, advice and guidance and details of funding opportunities. The Council with its strategic partners and cultural leaders will continue to champion the needs of the cultural sector in the city and seek the support needed to deliver the Culture Recovery Plan.

## **17.0 Recommendations**

The Committee is invited to consider and comment on the information provided in this report.

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# CULTURE RECOVERY PLAN



MANCHESTER  
CITY COUNCIL



Councillor Luthfur Rahman  
EXECUTIVE MEMBER FOR  
SKILLS, CULTURE  
AND LEISURE

## FOREWORD

Manchester is recognised as the second most-visited city in England, after London. Our world-class cultural organisation, enviable music and events offer, and our reputation for creativity and diversity are the reasons people want to visit the city. We want to keep it that way.

Unfortunately, many in the sector – theatres, music venues, museums, galleries, and the creative and technical teams, as well as the freelancers who work with them – are facing tough times ahead. They will be some of the last to reopen and return to operating at capacity. The sector is in dire need of support to prevent the loss of income to the city, the loss of jobs, and the loss of Manchester’s cultural and creative buzz.

That is why I have convened the Manchester Cultural COVID Recovery Board to work with the sector to develop a sector stabilisation and stimulus plan. It is why I am making the case to the Government for significant resources to be allocated to Manchester, to back our recovery plan.

Of course, cultural renewal isn’t just about culture; it is about much more. As part of our wider visitor economy, the cultural economy supports employment in the hospitality, night-time and retail sectors. It is about people and society. The impact our cultural and creative sector has on our society is something we have long recognised and championed. It includes community and cultural festivals, groundbreaking international work addressing current issues, and citywide events that

celebrate Manchester’s uniqueness and diversity. Despite the difficulties our local cultural partners are currently facing, I have been so impressed that they have continued to be concerned about the mental health and wellbeing of residents. I know they are already thinking about how they can support and engage with communities in recovery – and I thank them for that.

The Council has been working closely with Arts Council England, the Greater Manchester Combined Authority and others to support organisations to stay afloat over these past difficult months. However, without further support from the Government and others, the future looks bleak.

This document summarises the post-COVID-19 position for the cultural sector in the city, the challenges it is facing, the stabilisation measures it requires and, of course, the contribution our creative partners can make to the city’s economic and social recovery. We can all support this plan in different ways: by advocating for the sector; telling people why culture and arts are important to you and to the city; and by making investment in the sector, whether that is grant aid, sponsorship, or simply buying a ticket.

I hope you will join me in keeping the lights on for Manchester.

## COVID-19 CULTURE CRISIS

By mid-March 2020, all our arts and cultural venues were closed – with slim prospects of any fully opening soon. It could be late autumn by the time they're back, and then only with social distancing.

The impact is huge, and it now falls to every decision-maker in every sphere to realise the brilliant potential in supporting the recovery of Manchester's cultural sector as we emerge from the COVID-19 emergency.

We must have – and we must all support – a comprehensive recovery plan for arts and culture, because Manchester is the beating heart of the region's cultural sector. Our galleries, museums and cultural venues usually teem with visitors, confirming us as the nation's cultural centre outside the capital.



Best Exhibition:  
ZArts – A World inside a Book

## CULTURE CENTRE STAGE

In 2017/18, the city's cultural organisations generated over £137million – £41million of which was direct employment. These organisations reached more than 4.4million people, and they are just in the organisations the Council helps to fund. Add the rest, and the case for the importance of the cultural sector for the economy, society and place-making is obvious.

Arts and culture were key to our growth pre-COVID-19, and they'll be crucial to our recovery too. They're what makes Manchester the city it is. They are our reputation. They're what bring people here. Getting our arts scene up and running gets our economy back on track. Putting arts and culture centre stage says Manchester is open for business and leisure – locally, nationally and internationally.

It says:

**“Manchester is confident, positive and fighting these new economic threats with all its old creativity and flare.”**



Young Creative: Olivia Lee

## HEALING CULTURE

More important still: this is the must-not-miss moment for inclusive growth post-COVID-19 – this sector delivers entry-level jobs and levels up educational achievement for disadvantaged residents. It brings neighbourhoods together in mutual understanding. It proudly showcases the diversity in our communities.

This sector can counter the social damage done by lockdown – to mental health, jobs, training and education. It will do so because we're leaders in boosting health through the arts, in reaching and involving audiences that become excluded, in using culture to teach, inspire and bring strangers together – to commemorate, remember, celebrate and, most importantly, find hope and joy in our neighbourhoods as well as the city centre.

All this is waiting to enhance Manchester's recovery.

## CULTURE SHOCK

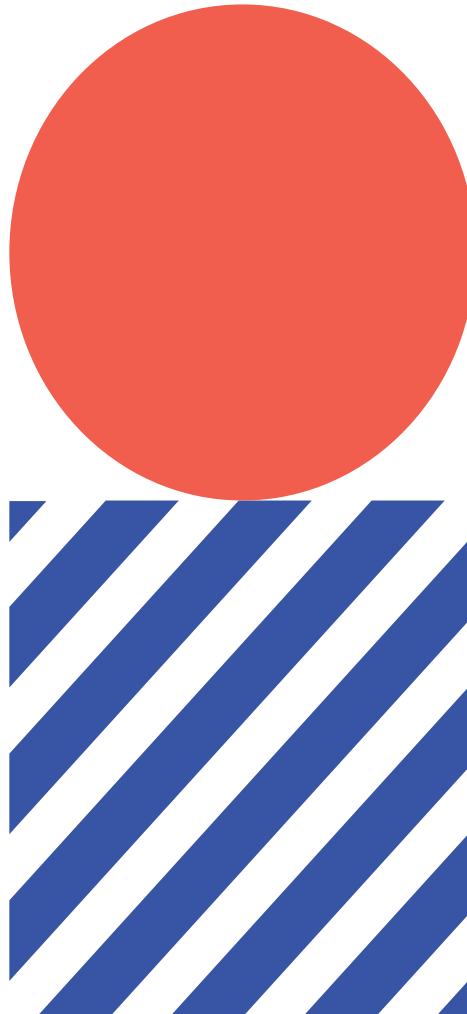
Yet we need to be realistic. The sector will be one of the last out of a devastating lockdown.

This is devastating because arts and cultural organisations are about mass gatherings – something we can no longer take for granted. As social distancing is likely to be here until the end of the year or beyond, some arts and cultural organisations are unlikely to survive. Others will need fundamental changes to what they do and how they do it.

The domain of freelance artists and creatives – vital to our city's creative health – is now damaged, possibly devastated, clearly threatening their ability to support the recovery of our communities and economy.

This harm goes wider – into the creative industries sector and its web of shared people, supply chains and the cross-fertilisation of ideas and content.

Now, more than ever, we need this sector's power to help our residents understand their history – what Manchester means to the world, and what it means to be part of Manchester.



## TOWARDS RECOVERY

Yet we can recover. Arts and cultural organisations – large and small – shared their knowledge and supported one another in lockdown, working hard to stabilise their businesses and also offering something to audiences and participants.

We found some kind of cultural organisation in every part of our city in 2018 – offering their own thing to a range of people and communities. They can help make sure the recovery reaches everyone equally.

They're now looking at a recovery programme.

It has to be influenced by the release of the national lockdown, so for planning we're using this estimated lockdown timeline (highly likely to change) as a flexible guide:

### June/July 2020

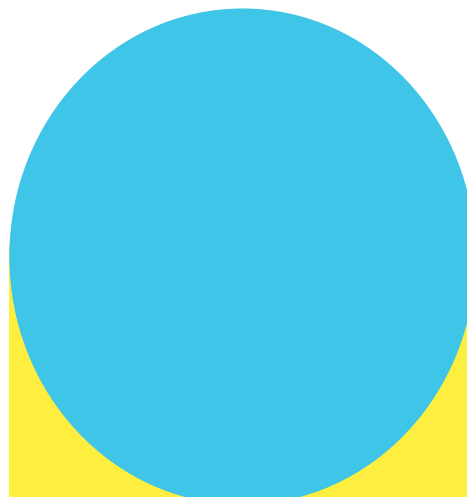
Limited returns to work in some buildings, but with social distancing. No public allowed in buildings.

### August – December 2020

Limited, phased relaxation of social distancing for galleries, museums etc, and possibly cafes and restaurants.

### January 2021

Further relaxation of social distancing for cinemas, theatres and concert venues.



Inspiring Innovation:  
HOME Unlimited Theatre and RashDash

## CULTURE CHALLENGE

A national survey has looked at what audiences and participants want, and how the pandemic has influenced the way they behave. People may not return to their previous behaviour.

However, we know the sector is resilient. Its creativity and inclusiveness will find solutions to the economic, social and place-making challenges. Creatives will provide ideas, as well as hope, joy and moments of remembrance, celebration and togetherness. They will bring communities and neighbourhoods together and support young and vulnerable people.

The spirit of sharing in the artistic and cultural community has grown stronger in lockdown. So we can work with one another – and with audiences and participants – as equals, in new and trusting ways to create, together as much as possible, the recovery plan.

Uncertainty about the easing of social distancing is also an opportunity. Organisations may have time, space and kit – maybe people – yet be unable to commit to projects for large audiences or other earned income. This could be the chance for projects that support communities and artists who are prone to be excluded, to recover and reimagine the future.

Summing up, the challenges are:

1. The sector will be badly damaged at all levels by lockdown.
2. The recovery period will be influenced by the extended lockdown.
3. Audiences' and participants' attitudes, values and – more importantly – needs are changing.

The opportunities are:

1. Arts and culture have a vital role in the recovery.
2. A collaborative, supportive, diverse community of artists, creatives, audiences and participants can help to co-author a deliverable, inclusive recovery plan.
3. Space, time and resources to rethink and reimagine.

## APPROACH AND STRUCTURE

We need the plan quickly, so we must agree a conceptual structure for it.

We propose three stages, each of which increases access and participation, and works in environmentally sustainable, low-carbon ways.

### Short term

**Stabilisation and quarantine – April to June 2020 (approx.)**

- + Stabilisation of businesses, reducing costs and ensuring they can plan for recovery
- + Getting info on Government support for cultural organisations and freelance creatives.

### Short-term quarantine programme

- + Develop new work
- + Support artists and creatives
- + Keep in touch with audiences
- + Support vulnerable people
- + Develop talent.

More than twenty-five arts and cultural organisations in the city are providing online. See more on this.

<https://secure.manchester.gov.uk/info/500361/coronavirus/7928/coronavirus/23>



Company Chameleon in partnership with 42nd Street







Circus House

### Long term

**Un-Lock: Creating the New Normal**  
– December 2020 to end of August 2021

Programme of events, projects and interventions across the city. At its core will be Manchester International Festival (MIF) 2021, which will support the recovery of our communities and neighbourhoods, and build a sustained message that the city is open and embracing the future.

#### January – April 2021

Coming out of Restart, Repair and Rethink, smaller gatherings will build audience engagement with an inclusive tone, and promote resident engagement while profiling the city's international outlook, standing for peace, hope, fairness and inclusion.

#### May – September 2021

This will be a significantly more open and less socially distanced phase – Do It Differently A Culture-Led Response to the COVID-19 Crisis, Summer 2021. Opens with (possibly reimagined) Manchester Day Parade. MIF in July is the heart of this phase – the major pillar in the whole recovery programme, and a beacon for work in earlier phases. End this programme segment with Festival of Manchester, late August.

Additional points:

- + Get maximum leverage from the artistic strengths of the city, particularly of music through Music Cities Network, and of literature through UNESCO City of Literature.
- + International networks such as UNESCO City of Literature, Music Cities, Danish partnership, Euro Cities and twin cities should feed into the programme.
- + Libraries – a major physical and creative resource – should play a major part in all dimensions of this recovery.
- + Consider bringing co-ordinated promotion of Christmas 2021 into this plan.
- + Build all this into a co-ordinated marketing and PR campaign targeted at residents and regional, UK and international markets.

### Medium term

**Restart, Repair and Rethink –**  
**June to December 2020 (approx.)**

A flexible programme that can respond to changing health and economic circumstances. Focus on communities and the arts and cultural sector, building towards Un-Lock and the beacon event – MIF 21 (see below).

#### Development of thinking and new models for the future.

In a different world, what needs repair and what needs rethinking?

- + What do communities and neighbourhoods need and want?
- + What are audiences' concerns?
- + How will artists make and present work and respond to this?
- + How do we build on our strengths and networks here and abroad?
- + How do we resist xenophobia?
- + How do we learn and share learning with others here and abroad?
- + How do we engage and support those worst hit by lockdown?

We'll develop this conversation with communities, artists, audiences and our networks to understand the impact COVID-19 has had on future re-engagement with arts and culture. An artist-led conversation with communities and schools will cover the future they want, rebuilding audience confidence – particularly with the most vulnerable – resulting in events for Un-Lock.





**Manchester City Council  
Report for Information**

**Report to:** Communities and Equalities Scrutiny Committee - 22 June 2021

**Subject:** The impact of climate change as it relates to the responsibilities for the Communities and Equalities Scrutiny Committee

**Report of:** City Solicitor

### Summary

This report aims to provide a discussion point for the Committee as to the areas within their responsibility where the impact of climate change is of particular relevance. It is also for the committee to determine which areas within its remit it would like to receive more information on and debate further.

### Recommendations

That the Committee receive the report and consider what further information and reports they would propose to receive to undertake scrutiny relating to climate change and zero carbon as it relates to the responsibilities of the committee as part of the work program.

### Wards Affected: All

**Environmental Impact Assessment** - the impact of the issues addressed in this report on achieving the zero-carbon target for the city

This report highlights areas of this committees' responsibilities where further scrutiny can take place in respect of climate change and issues around achieving zero carbon for the City.

Our Manchester Strategy outcomes	Summary of how this report aligns to the OMS
A thriving and sustainable city: supporting a diverse and distinctive economy that creates jobs and opportunities.	In considering the areas of responsibility that may be impacted in respect of climate change supporting an inclusive City.
A highly skilled city: world class and home-grown talent sustaining the city's economic success.	Considering relevant areas to scrutinise, committee's will be looking at how to continue to ensure the City's economic success.
A progressive and equitable city: making a positive contribution by unlocking the potential of our communities.	How the committee's responsibilities are aligned in respect of climate change to work towards ensuring an equitable and progressive City.

A liveable and low carbon city: a destination of choice to live, visit, work.	Looking at the best areas of the committee's responsibilities to explore issues in relation to Zero Carbon and Climate change this will help to ensure that this agenda is being progressed and developed.
A connected city: world class infrastructure and connectivity to drive growth.	To ensure that in all areas climate change is being addressed and this Committee looking at its areas of responsibilities will work towards this achievement.

**Contact Officers:**

Name: Fiona Ledden  
 Position: City Solicitor  
 Telephone: 0161 234 3087  
 E-mail: Fiona.ledden@manchester.gov.uk

Name: Samantha Nicholson  
 Position: Programme Lead (Zero Carbon)  
 E-mail: samantha.nicholson@manchester.gov.uk

**Background documents (available for public inspection):**

The following documents disclose important facts on which the report is based and have been relied upon in preparing the report. Copies of the background documents are available up to 4 years after the date of the meeting. If you would like a copy please contact one of the contact officers above.

- Report to Council constitution changes including the remit of committee
- MCC Climate change action plan appendix
- Progress report

## 1.0 Introduction

This report provides an overview of the areas where the remit of this Committee overlaps with the climate change agenda.

It highlights specific actions of relevance in the Council's climate change action plan (CCAP) for 2020-25, as well as providing a framework for considering climate change in the oversight of future activities.

It is intended as a starting point for discussion and may trigger new ideas or requests for further information to support delivery of the Council's commitment to be zero carbon by 2038, which in turn supports delivery of the citywide Manchester Climate Change Framework 2020-25.

## 2.0 Background

This report follows the changes that were made in scrutiny remits on the 31 March 2021 when Council agreed the changes to the constitution which included the scope of responsibility for this committee and at the same time established the Climate Change and Environment committee. It also provides some options for reports this committee could look at over the course of the year to include a Climate change focus.

In response to the climate emergency declaration made in July 2019, the Council adopted a five-year climate change action plan (CCAP) in 2020, building on previous action plans covering the last decade.

The CCAP's headline objective is to reduce the Council's direct emissions by 50% by 2025, delivering a 13% reduction every year.

In addition, the CCAP includes actions for the Council that enable others (residents, businesses, visitors, etc) to play their full part in transitioning Manchester to a zero-carbon city. This report highlights the actions set out in the plan which have particular relevance for this committee, and invites Members to look at the actions highlighted to consider and discuss which ones in future meetings the committee would wish to have further information on.

## 3.0 CCAP Actions of Relevance

Examples of specific actions that are included in the current CCAP that relate to the remit of the Communities and Equalities scrutiny committee include (but are not limited to):

### Community engagement

- Actions 1.7 and 1.8 focus on energy efficient housing, understanding the types and costs of interventions needed, and working with partners to develop retrofit programmes.

- Retrofitting to reduce carbon emissions can also deliver warmer, healthier homes with lower energy bills and can be targeted to vulnerable communities and those in fuel poverty.
- Action 5.4 focuses on working with partners to establish a citywide programme of community engagement activities, including:
  - Developing climate change actions in all 32 Ward Plans.
  - Using the Neighbourhood Investment Fund to support projects that will affect positive change.
  - Continuing to work with the Youth Council and schools.
  - Working with the Age-Friendly Manchester Board.

### **Culture sector and voluntary sector**

- Action 5.3 focuses on embedding zero carbon ambitions into the Council's decision-making.
  - Building action on climate change into the grants to voluntary and community sector organisations and cultural organisations.

### **Leisure and sport**

- Action 1.1 focuses on reducing carbon emissions in the Council's estate.
  - Past, current and future work programmes include energy efficiency improvements and renewable energy installations across several leisure and sports facilities.

It should be noted that partners across the city are also helping Manchester move towards zero carbon, examples include:

- Mcr Active and local sports clubs reducing their emissions
- Manchester Climate Change Agency and Hubbub working on community engagement programmes
- Manchester Arts and Sustainability Team (MAST) working to support the culture sector to reduce its carbon footprint
- Manchester Housing Providers Partnership (MHPP) retrofitting housing stock

## **4.0 A framework for considering climate change**

As the CCAP covers a five-year period, actions will come onstream at different times and new opportunities may be identified in future. A systematic approach to ensure climate change is considered in any new activities is therefore proposed as follows:

### **Climate Change Mitigation:**

- Design/deliver in such a way to reduce the Council's direct emissions

- Identify co-benefits such as reduced energy bills, reduced car mileage and fuel costs
- Design/deliver in a way that enables our target beneficiaries to reduce their carbon emissions
  - Identify co-benefits such as warmer homes, healthier active lifestyles, a reduction in fuel poor households

#### **Climate Change Adaptation:**

- Design/deliver in a way that builds resilience and adapts the Council's services to climate change
  - Identify co-benefits such as avoiding service disruption during extreme weather events
- Design/deliver in a way that enables our target beneficiaries to build their resilience and adapt to climate change
  - Identify co-benefits such as community cohesion and flood prevention via green space.

Options for reports to this Committee could include the following to consider how actions regarding Climate change related to the Committee areas of responsibility could be further considered.

- Age Friendly - a general report on Age Friendly Manchester could also be asked to include details of their engagement in climate change activity
- A report on grants to voluntary and community sector organisations and cultural organisations could include the work on building climate change activity into the grants process.
- A report on Family poverty could pick up particular issues around fuel, challenges around access to electric vehicles.
- Reports in respect of the work with the cultural sector and cultural partnership could include actions to support the cultural sector to reduce its carbon footprint.
- Leisure Strategy could include an update on the retrofit in the capital programme and the work being undertaken to action Climate change.
- A report updating on Culture could include an update on the work done in Libraries and our buildings on tackling issues around Climate change including engagement with the public.

## **5.0 Recommendations**

This committee can see from the above list of actions being undertaken that a variety fall within this committees responsibility and members are invited as in the Recommendation at the start of the report to discuss and determine what

areas of the action plan relating to the committee they would like to debate further and in particular to consider the proposed reports for the Committees area as part of the work program going forward. To assist members attached as Appendix one is a list of the Climate Change Action plan.

# COVID-19 Update Communities and Equalities Scrutiny Committee

Dr Cordelle Ofori, Consultant in Public Health  
Shefali Kapoor, Head of Neighbourhoods MCC

22nd June 2021

# COVID-19 Vaccination programme update

9 June 2021



# COVID-19 Vaccination Programme

## Summary

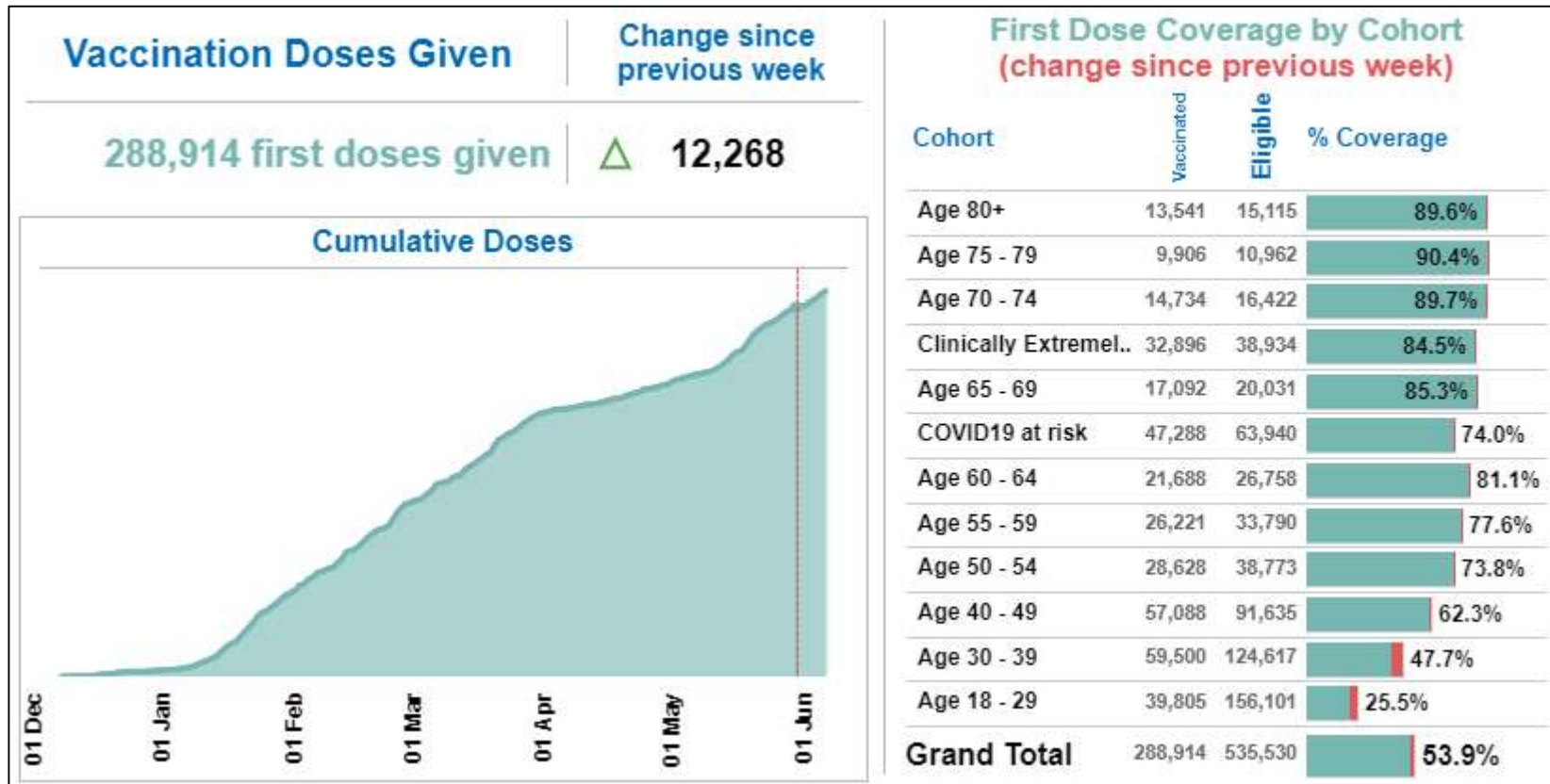
- Covid-19 vaccination coverage continues to increase rapidly in Manchester with **288,914** people having received the first dose of the vaccine as at 6 June 2021. Of this number, **170,446** have now received a second dose as well.
- This combination of providing first and second doses means that over the last month we have delivering the **highest numbers of weekly doses** since the beginning of the programme. Last week (28 May – 3 June) saw **25,929** vaccinations given.
- Partnership working remains at the heart of the programme with MHCC, MCC, MFT and MLCO working together, supported by c. **3000** local people who have volunteered to play their part.
- The last two months has seen us delivering our **Spring action plan** to increase coverage in those parts of the city where it was lowest, and to continue to reduce the gap in coverage between different communities in the city.
- Over the last week, we have been focussing further on inviting people from those wards at risk from the Delta variant.

## Manchester population summary

- Just under 50% of the population of Manchester is aged under 25 – higher than the average for England as a whole (Source: ONS Mid-Year Estimates)
- Manchester is the 6<sup>th</sup> most deprived local authority in England. Around 43% of areas within the city are classed as being in the most deprived 10% of areas in England (Source: IMD 2019)
- The proportion of the population from a non-White British ethnic group is twice the average for English local authorities as a whole. The number of different ethnic groups living in Manchester is higher than any other UK city outside of London (Source: 2011 Census) .
- In 2019, just over a quarter of Manchester residents are estimated to have been born outside of the UK and just under 1 in 5 were non-UK nationals (Source: ONS Annual Population Survey)
- It is estimated that there are over 200 languages spoken in the city.
- Life expectancy at birth for both men and women in Manchester is the 5<sup>th</sup> lowest in England - a boy born in Manchester can expect to live over 8 years less than a boy born in the most affluent parts of England. A girls can expect to live around 7 years less.

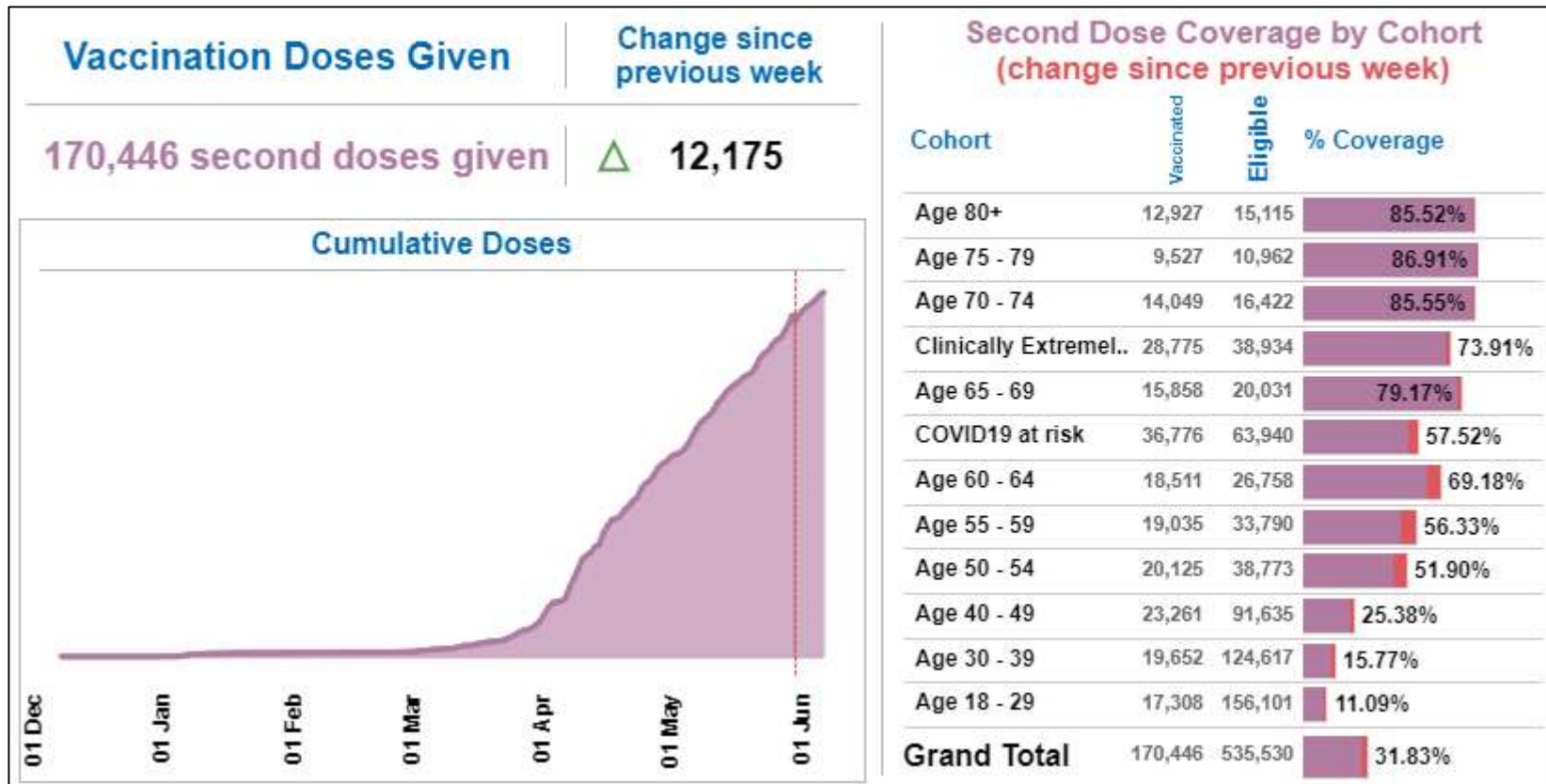
# COVID-19 Vaccination Programme

## First dose vaccine coverage as at 6 June 2021



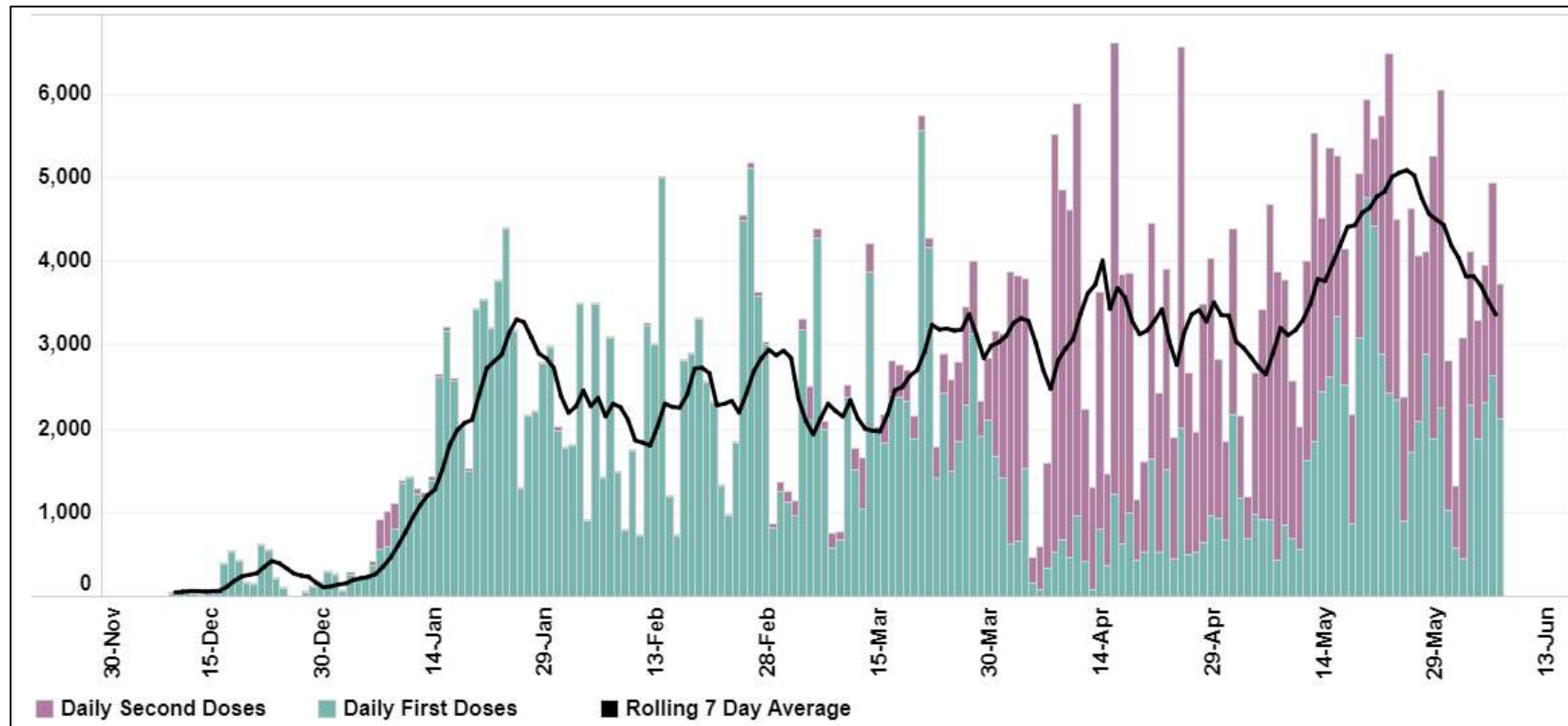
# COVID-19 Vaccination Programme

## Second dose vaccine coverage as at 6 June 2021



# COVID-19 Vaccination Programme

## Daily vaccination doses given from programme outset





# COVID-19 Vaccination Programme

## Targeting inequalities – Cohorts 1 - 9, last 2 weeks

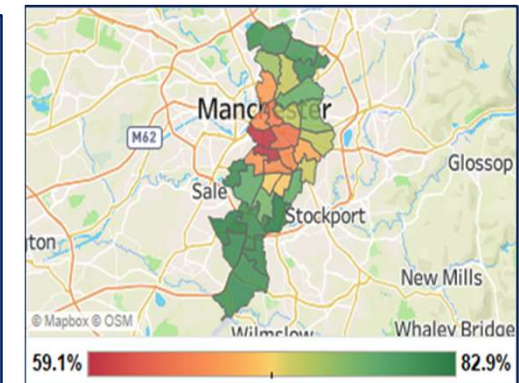
We aim for there to be no difference in coverage between white patients and those patients of other ethnic backgrounds. The table below tracks the difference, with a lower difference highlighting greater equality.

Ethnicity	Difference in Coverage from White Patients: 21 May	Difference in Coverage from White Patients: 04 Jun	Change
Arab	21.0%	19.1%	-1.9%
Any other Asian background	16.2%	15.0%	-1.1%
Pakistani	11.8%	10.7%	-1.1%
Bangladeshi	2.9%	1.9%	-1.0%
Any other ethnic group	21.9%	20.9%	-1.0%
Indian	3.5%	2.5%	-1.0%
White and Black African	23.8%	22.9%	-0.8%
Any other Black, African or Caribbean background	29.0%	28.2%	-0.8%
African	19.0%	18.3%	-0.7%
White and Asian	11.3%	10.8%	-0.5%
White and Black Caribbean	28.0%	27.4%	-0.5%
Any other Mixed or Multiple ethnic background	22.8%	22.3%	-0.5%
Declined to provide ethnicity status	14.3%	13.9%	-0.4%
Chinese	8.4%	8.3%	-0.1%
No record of ethnicity status	33.8%	33.9%	0.1%
Caribbean	25.7%	26.0%	0.3%

# COVID-19 Vaccination Programme

## Coverage by electoral ward – Cohorts 1 - 9, 3 June 2021

Ward	Vaccinated	Eligible	% Coverage (increase from 2 weeks ago)	Ward	Vaccinated	Eligible	% Coverage (increase from 2 weeks ago)
Didsbury East	5,197	6,277	82.8%	Gorton and Abbey Hey	5,472	7,526	72.7%
Brooklands	4,020	4,887	82.3%	Harpurhey	5,541	7,634	72.6%
Chorlton	4,560	5,601	81.4%	Ancoats and Beswick	3,124	4,305	72.6%
Baguley	5,584	6,863	81.4%	Levenshulme	5,033	6,977	72.1%
Sharston	5,415	6,668	81.2%	Old Moat	3,679	5,211	70.6%
Northenden	5,250	6,488	80.9%	Withington	3,328	4,736	70.3%
Moston	6,054	7,484	80.9%	Longsight	5,243	7,672	68.3%
Woodhouse Park	5,357	6,644	80.6%	Cheetham	4,209	6,229	67.6%
Higher Blackley	5,672	7,077	80.1%	Whalley Range	3,996	5,946	67.2%
Charlestown	5,696	7,146	79.7%	Fallowfield	2,962	4,470	66.3%
Chorlton Park	5,689	7,316	77.8%	Deansgate	1,061	1,602	66.2%
Burnage	5,827	7,505	77.6%	Rusholme	3,649	5,552	65.7%
Miles Platting and Newton ..	5,983	7,729	77.4%	Piccadilly	1,183	1,820	65.0%
Didsbury West	4,611	6,023	76.6%	Ardwick	4,070	6,360	64.0%
Clayton and Openshaw	5,507	7,315	75.3%	Moss Side	3,911	6,602	59.2%
Crumpsall	4,747	6,387	74.3%	Hulme	2,734	4,636	59.0%

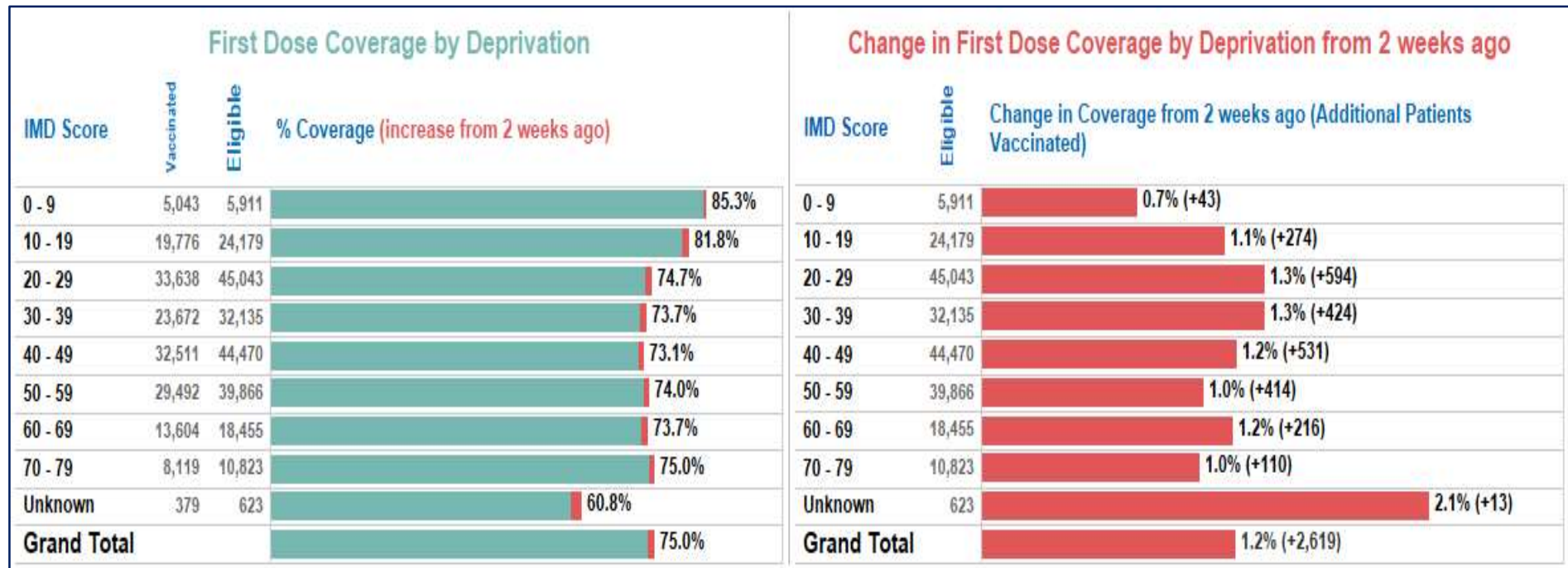


Manchester GP records have been used to identify addresses. Ward residents not registered with a Manchester practice will therefore not be included in these figures

# COVID-19 Vaccination Programme

## Targeting inequalities – Deprivation: Cohorts 1 - 9, 3 June 2021

Indices of Multiple Deprivation (IMD) rank each Lower Super Output Area (LSOA) based on their level of deprivation. The higher the deprivation score, the higher the level of deprivation.





# COVID-19 Vaccination Programme

## Improving access to increase coverage



## Examples of communications and engagement activity

### Bespoke tailored and targeted communications

Neighbourhood specific information, designed with Sounding Board, disseminated through partners' communications channels. Activities include:

- Conversations with community leaders and residents particularly with the Black African community;
- Imams and Community Leaders (including volunteers) actively engaged in promoting key messages with GP support;
- Engagement with homeless accommodation providers;
- Coverage in community press and radio and information produced in a range of languages.
- Engagement with schools

### Care home survey work

A survey for care home staff has been launched. It seeks views of staff who have both had their vaccine – to see what influenced them; and those who have so far declined to book their vaccine – to see what might be a barrier that we can help influence.

It also includes some demographic information to allow us to look at other factors

The survey launched on 22 April and has received an encouraging 150+ responses with in the first few hours of circulation.

Webinars have been held with homes with less than 70% staff vaccinated.

### 'Operation Engage'

Targeted door knocking in Cheetham and Crumpsall, and Moss Side has been carried out, led by front line staff in the community.

Volunteers identified by the Health Development Coordinators will carry out the work, with support from multi faith organisations, frontline workers and MLCO and MCC neighbourhood teams.

They are seeking to engage with those who have not yet responded to contact, or have been uncontactable to date, and link them up with a vaccination offer.

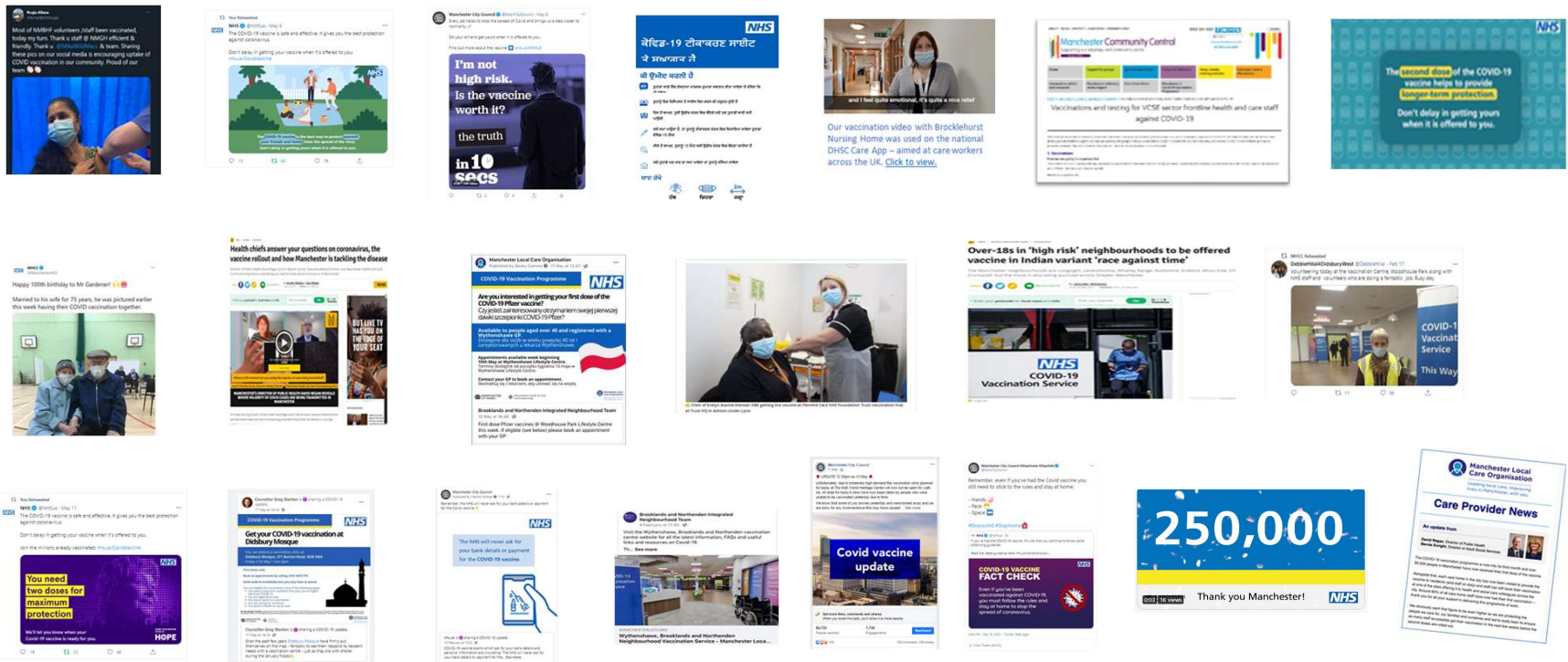
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## Volunteer Support

- Volunteers have played an extremely important role in enabling vaccination centres to operate.
- As of Monday 31 May, the amazing people of Manchester have volunteered over 70,487 hours of their time to support the running of the 8 Primary Care Network vaccination sites. They have also supported the delivery of additional outreach vaccination clinics at local supermarkets, temples and community venues.
- Over 3,000 volunteers have been recruited to the vaccination programme.
- From June volunteers will continue to be recruited via the NHS Good Sam App

# COVID-19 Vaccination Programme

## Communications snapshot



**Manchester City Council  
Report for Information**

**Report to:** Communities and Equalities Scrutiny Committee – 22 June 2021

**Subject:** Overview Report

**Report of:** Governance and Scrutiny Support Unit

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### **Summary**

This report provides the following information:

- Recommendations Monitor
- Key Decisions
- Items for Information
- Work Programme

### **Recommendation**

The Committee is invited to discuss the information provided and agree any changes to the work programme that are necessary.

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### **Contact Officer:**

Name: Rachel McKeon

Position: Scrutiny Support Officer

Telephone: 0161 234 4997

Email: rachel.mckeon@manchester.gov.uk

### **Background documents (available for public inspection):**

None



## 1. Monitoring Previous Recommendations

This section of the report lists recommendations made by the Committee and responses to them indicating whether the recommendation will be implemented and, if it will be, how this will be done.

Date	Item	Recommendation	Action	Contact Officer
8 October 2020	CESC/20/38 Update on Work with the Voluntary, Community and Social Enterprise (VCSE) Sector During COVID-19	To request information on the financial support that has been given during the pandemic by the Council and external funders, broken down by equality strands, as well as information on any gaps in provision.	A response to this recommendation has been requested and will be circulated to Members.	Mark Duncan, Strategic Lead (Resources and Programmes)
11 March 2021	CESC/21/15 Residents and Communities Recovery Situation Report Summary	Request that information on how many families the new families hostel will accommodate and how long families will stay at the hostel be circulated to all Members of the Committee.	A response to this recommendation has been requested and will be circulated to Members.	Fiona Worrall, Strategic Director (Neighbourhoods)

## 2. Key Decisions

The Council is required to publish details of key decisions that will be taken at least 28 days before the decision is due to be taken. Details of key decisions that are due to be taken are published on a monthly basis in the Register of Key Decisions.

A key decision, as defined in the Council's Constitution is an executive decision, which is likely:

- To result in the Council incurring expenditure which is, or the making of savings which are, significant having regard to the Council's budget for the service or function to which the decision relates, or
- To be significant in terms of its effects on communities living or working in an area comprising two or more wards in the area of the city.

The Council Constitution defines 'significant' as being expenditure or savings (including the loss of income or capital receipts) in excess of £500k, providing that is not more than 10% of the gross operating expenditure for any budget heading in the in the Council's Revenue Budget Book, and subject to other defined exceptions.

An extract of the most recent Register of Key Decisions, published on **14 June 2021** containing details of the decisions under the Committee's remit is included below. This is to keep members informed of what decisions are being taken and, where appropriate, include in the work programme of the Committee.

### Register of Key Decisions:

Subject / Decision	Decision Maker	Decision Due Date	Consultation	Background documents	Officer Contact
<p><b>National Taekwondo Centre 2018/10/19A</b></p> <p>Enter into a 39 year lease with Sport Taekwondo UK Ltd for areas within the building.</p>	Chief Executive	Not before 1st Nov 2018		Briefing Note and Heads of Terms	Richard Cohen r.cohen@manchester.gov.uk
<p><b>Financial approval of MCR Active Contract 2021/22 (2021/01/28A)</b></p> <p>Financial approval of third year of MCR Active Contract for period 1April 2021 to 31 March 2022.</p>	City Treasurer (Deputy Chief Executive)	Not before 1st Mar 2021		Report to Deputy Chief Executive and City Treasurer	Yvonne O'Malley, Commercial Lead; Neighborhoods yvonne.o'malley@manchester.gov.uk
<p><b>Chorlton Library Refurbishment (2021/02/17C)</b></p> <p>The approval of capital expenditure for the refurbishment of Chorlton Library (Libraries Renewal Programme)</p>	City Treasurer (Deputy Chief Executive)	Not before 18th Mar 2021		Checkpoint 4 Business Case	Neil MacInnes n.macinnes@manchester.gov.uk

<p><b>Galleries Collection Housing Improvements (21/05/25)</b></p> <p>The approval of capital expenditure for the refurbishment of collection housing at Queens Park and Manchester Art Gallery.</p>	<p>City Treasurer (Deputy Chief Executive)</p>	<p>Not before 25th Jun 2021</p>		<p>Checkpoint 4 Business Case</p>	<p>Neil MacInnes n.macinnes@manchester.gov.uk</p>
<p><b>Refurbishment of libraries (2021/06/10C)</b></p> <p>To agree additional capital expenditure for refurbishment and refresh of library premises across the city.</p>	<p>City Treasurer (Deputy Chief Executive)</p>	<p>Not before 10th Jul 2021</p>		<p>Checkpoint 4 Business Case</p>	<p>Neil MacInnes n.macinnes@manchester.gov.uk</p>
<p><b>Extra Care - Russell Road LGBT Project 2019/03/01H</b></p> <p>The approval of capital expenditure on the City's Extra Care Programme to develop new build extra care units which will be in the ownership of MCC.</p>	<p>City Treasurer (Deputy Chief Executive)</p>	<p>Not before 1st Mar 2019</p>		<p>Checkpoint 4 Business Case</p>	<p>Steve Sheen s.sheen@manchester.gov.uk</p>
<p><b>Framework Agreement for the Provision of Temporary Accommodation for People with No Recourse to Public Funds (2021/02/03B)</b></p> <p>The appointment of providers to provide Temporary Accommodation for People with No Recourse to Public Funds</p>	<p>Executive Director of Adult Social Services</p>	<p>Not before 1st Apr 2021</p>		<p>Report and Recommendation</p>	<p>Mike Worsley mike.worsley@manchester.gov.uk</p>



**Communities and Equalities Scrutiny Committee  
Work Programme – June 2021**

<b>Tuesday 22 June 2021, 10.00 am (Report deadline Thursday 10 June 2021)</b>				
Item	Purpose	Executive Member	Strategic Director/ Lead Officer	Comments
Peterloo Memorial	To receive an update report setting out the next steps, particularly in relation to the decision taken and how comments submitted by people who were not able to attend the public meeting have been dealt with.	Councillor Rahman/ Councillor Rawlins	Louise Wyman/ Pat Bartoli	See March 2021 minutes Invite Deansgate ward councillors, representatives of campaign group and Lead Member for Disability
Culture	To receive the report submitted to the Committee's meeting on 11 March 2021 entitled "Support for the culture sector in response to the impact of the COVID-19 pandemic" and a verbal update on developments since the March meeting.	Councillor Rahman	Fiona Worrall/Neil MacInnes/Dave Moutrey	
Climate Change	To receive a report identifying areas within the Committee's remit which relate to the Council's zero carbon target and climate emergency declaration.	Councillor Rawlins	Fiona Ledden	
COVID-19 Update	To receive a report outlining how communities have worked together to support the roll-out of the vaccine programme.	Councillor Midgley	Fiona Worrall/Shefali Kapoor	
Overview Report	The monthly report includes the recommendations monitor, relevant key decisions, the Committee's work programme and any items for information.	-	Rachel McKeon	

<b>Items To Be Scheduled</b>				
<b>Item</b>	<b>Purpose</b>	<b>Executive Member</b>	<b>Strategic Director/ Lead Officer</b>	<b>Comments</b>
Equalities – Race and Ethnicity	To take a deep dive look at race and ethnicity.	Councillor Rahman	Fiona Ledden/James Binks	September (TBC)
Histories, Stories and Voices in Manchester's Public Realm	To receive a report on the review of how the city's historical and current day diversity is reflected in the city's public realm.	Councillor Rahman	Fiona Worrall/Neil MacInnes	September (TBC)
Domestic Violence and Abuse	To receive a report on Domestic Violence and Abuse, including the Domestic Violence and Abuse Strategy.	Councillor Midgley	Fiona Worrall/ Sam Stabler/ Delia Edwards	September (TBC) See January 2021 minutes Executive report (TBC)
HMICFRS Victim Services Inspection Update	To receive a follow-up report in approximately six months' time.	Councillor Akbar	Fiona Worrall	October (TBC) See March 2021 minutes Invite Chief Superintendent Paul Savill, GMP
Community Safety Partnership	To include the new policing and crime plan, following the appointment of GMP's new Chief Constable.	Councillor Akbar	Fiona Worrall/ Sam Stabler	October (TBC)
Sport and Leisure Strategy Update	To include a deep dive on leisure recovery.	Councillor Akbar	Fiona Worrall/Neil Fairlamb	October (TBC)
Equalities - Age	To take a deep dive look at age.	Councillor Rahman	Fiona Ledden/James Binks	November (TBC)
Equalities - Disability	To take a deep dive look at disability.	Councillor Rahman	Fiona Ledden/James	November (TBC)

			Binks	
Communities of Identity draft report	To receive the Communities of Identity draft report.	Councillor Rahman	Fiona Ledden/James Binks	November (TBC)
Annual Compliance Report	To receive the Annual Compliance Report.	Councillor Akbar	Fiona Worrall	December (TBC – full meeting)
Manchester Literacy Strategy	To receive a report on the Manchester Literacy Strategy	Councillor Akbar	Fiona Worrall/Neil MacInnes	
Prevent and Radequal	To receive a report on Prevent and Radequal.	Councillor Akbar Councillor Rahman	Fiona Worrall/ Sam Stabler	
Community Cohesion Strategy	To receive a report on the Community Cohesion Strategy,	Councillor Rahman	Fiona Worrall/ Sam Stabler	
Playing Pitch Strategy	To receive an update on the Playing Pitch Strategy.	Councillor Akbar	Fiona Worrall/Neil Fairlamb	
Highways Crimes	To receive a report on highways crimes.	Councillor Akbar	Fiona Worrall	
Support for People Leaving Prison	To include information on changes to probation services, how ex-prisoners are re-integrated into society and links with homelessness.	Councillor Akbar Councillor Rahman	Fiona Worrall/ Sam Stabler/ Mohamed Hussein	

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